Linz Texas



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著者:Heller, Martin 编

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They see themselves as historic centres while simultaneously becoming secondary in the dynamics of regional urbanisation. They move between rural idylls and chronically overloaded junctions. They are innovative commercial locations and yet remain eternally the provinces. Are the middle-sized towns between all the cracks? Or is this

position in-between an opportunity in itself because this kind of urban fabric has so much potential? Linz is a prototypical middle-sized town. Not only in terms of its size and geographic position, between the hotspots of Vienna and Salzburg, but also because of the widely strewn palette of attributes. And, in fact, in the recent past Linz has used this in-between position and developed a remarkable talent for reinventing itself. Linz is European Capital of Culture in 2009. This exceptional situation calls once more for a new pitch. Who can Linz learn from and what can others learn from Linz? What does Linz share with Madrid or Galati? Which of its attributes are shared with Moscow or Davos? An urban road movie - to the end of the world - is looking for the answer.

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