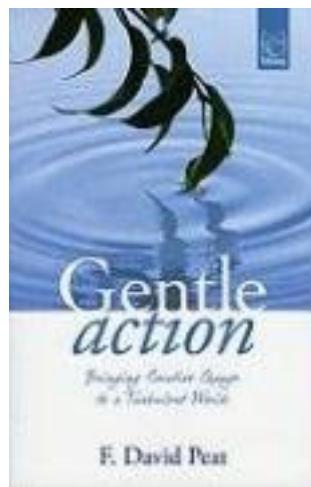


# Gentle Action



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Gentle Action argues that traditional forms of action (aid programs, government policies, social interventions, etc) are often ineffective or even socially disruptive. The book proposes a radically new approach of working from within a system in gentle and intelligent ways. It discusses how businesses can be creatively reorganized, emphasizes the importance of trust in society and provides a number of practical examples of Gentle Action.

作者介绍:

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