

# Start Your Own Hair Salon and Day Spa



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Cash In on the Attraction to Looking Good If running your own salon sounds like a dream come true, then stop thinking and start styling! Trendy hair, newfound energy and a revitalized appearance remain invaluable commodities no matter what ups and downs await the economy. Personal care is a phenomenal growth industry, so why not

be the one to claim the wealth? From big-picture plans to day-to-day dealings our experts cover it all! Learn how to lay the groundwork, establish yourself in the marketplace, set up shop, develop service policies, and more. Get an insider's perspective from beauty industry practitioners and experts who offer tips, advice and examples. Plus, take advantage of included resources and worksheets to help you get up and running right away! Learn how to: Choose the best venue for your services Set up shop with cutting-edge salon equipment Price your offerings Attract your ideal clientele Create a support staff who help you succeed Market yourself and get the word out Create beneficial partnerships and relationships with vendors Plan for future growth And more Beauty is one of today's hottest industries, allow our experts to show you the ins and outs and help you find success--starting today!

作者介绍:

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