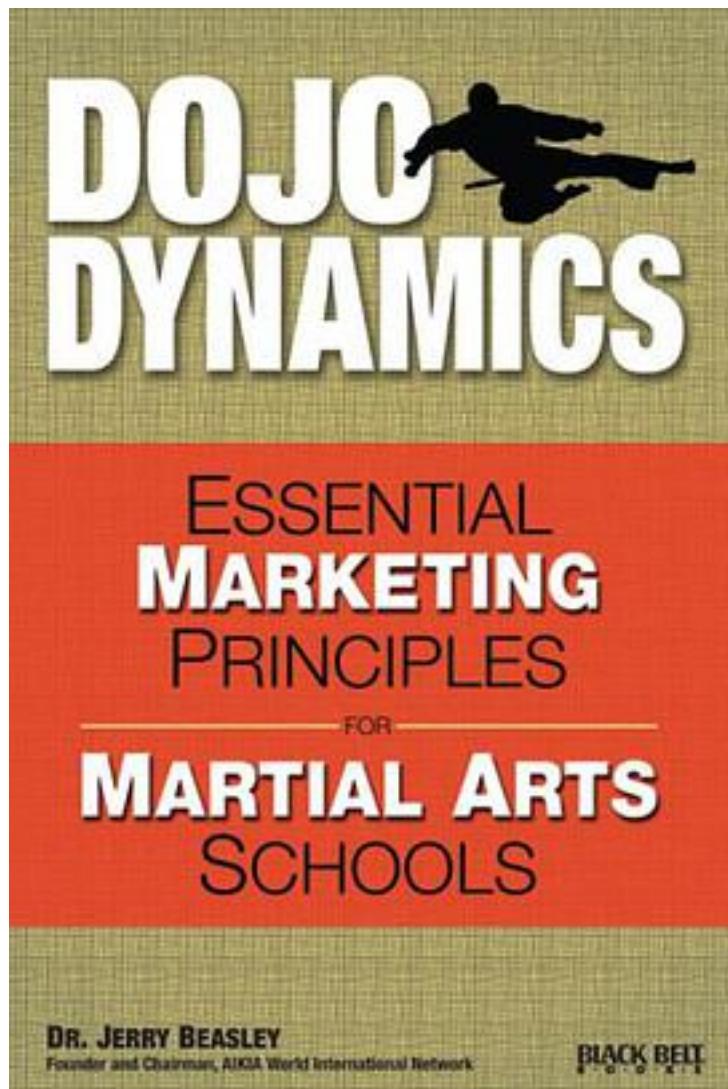


Dojo Dynamics



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Based on three decades of international experience, this valuable guidebook explains the logistics of establishing a profitable martial arts enterprise. Filled with illustrative examples and anecdotes from successful entrepreneurs in the field, it contains sound advice on marketing strategies, promotional efforts, and product development. Penned by the promoter of the popular Karate College summer camp, this accessible reference provides a clear and comprehensive road to creating a business that thrives.

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