

Wordsmith



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Wordsmith: A Guide to Paragraphs and Essays, 3E is appropriate for basic writing courses covering paragraphs and essays. This text ships automatically with MyWritingLab. What do your students want in a textbook? Your life's work is centered on connecting to your students and preparing them for productive futures. Pamela Arlov created the Wordsmith series to help you connect with your students. We asked professors what they thought their students would want in a textbook. Here's what we heard and how Wordsmith addresses today's students: 1) Students find textbooks dry and tedious. Arlov includes engaging grammar openers, plenty of visuals, and has a writing style that is second to none! 2) Students find textbooks irrelevant to their lives. Arlov's combination of the rhetorical modes is realistic and models real life writing. She has also added "Real Writing" examples in the modes chapters to make Wordsmith even more relevant to students' lives. 3) Students become frustrated if the entire text is not used in class. Wordsmith is 100 pages briefer than similar texts on the market and an affordable option. This concise approach also does not overwhelm students with too much information. Wordsmith provides students with just the right balance of instruction and practice! TheWordsmith series is your value-packed option that students will appreciate while mastering key writing and grammar skills.

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