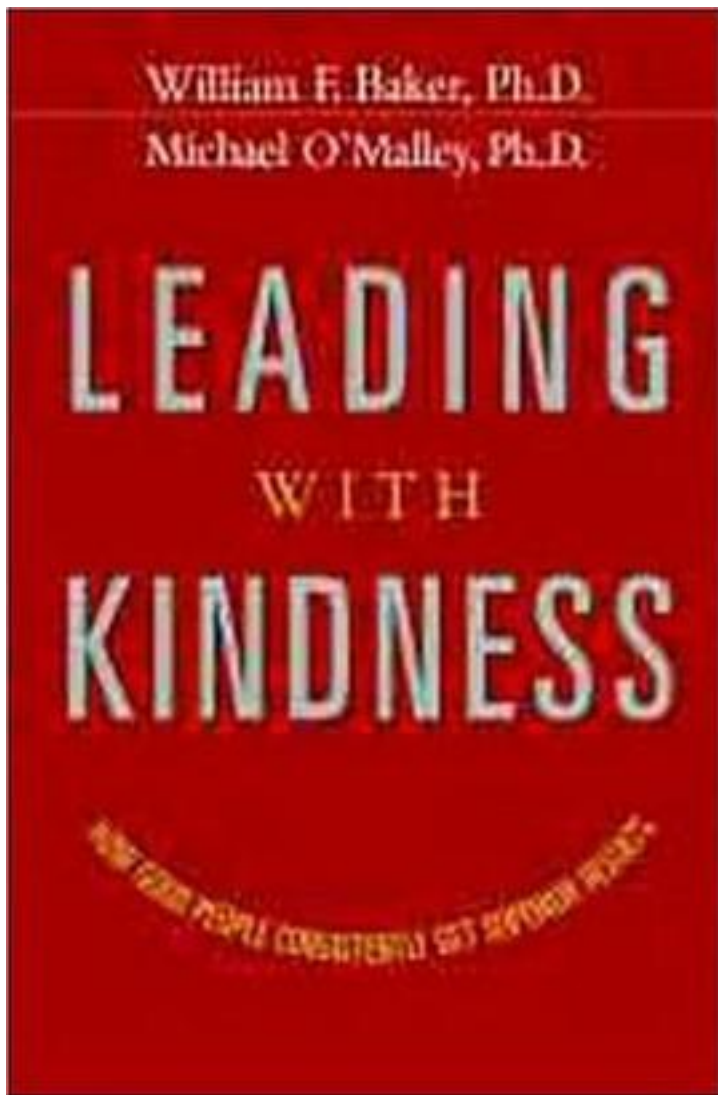


Leading with Kindness



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In the world of business, kindness is regarded as weakness so the development of it as a leadership trait is sorely overlooked. It turns out however, that being kind is a crucial attribute of some of the world's most successful business leaders. Leaders whose success is anchored in their integrity, credibility, vision, insight, inclusion, and fairness. And kindness is not some intangible quality that one either has or doesn't, it is a combination of quantifiable, learnable, and refinable traits and skills. Leading with Kindness identifies six ingredients of kindness: compassion, integrity, gratitude, authenticity, humility, and humor that are absolutely essential to powerful leadership. This audiobook also points out obstacles to each of the six qualities, and offers real-world, everyday management and leadership approaches that build and demonstrate each one. You are not a respected leader simply because you are nice, fun, and non-threatening. But if you are truly kind, genuinely committed to the welfare of your company and your people through thick and thin, you will reap the benefits of trust, honesty, commitment, and loyalty from the seeds of kindness you have sown.

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