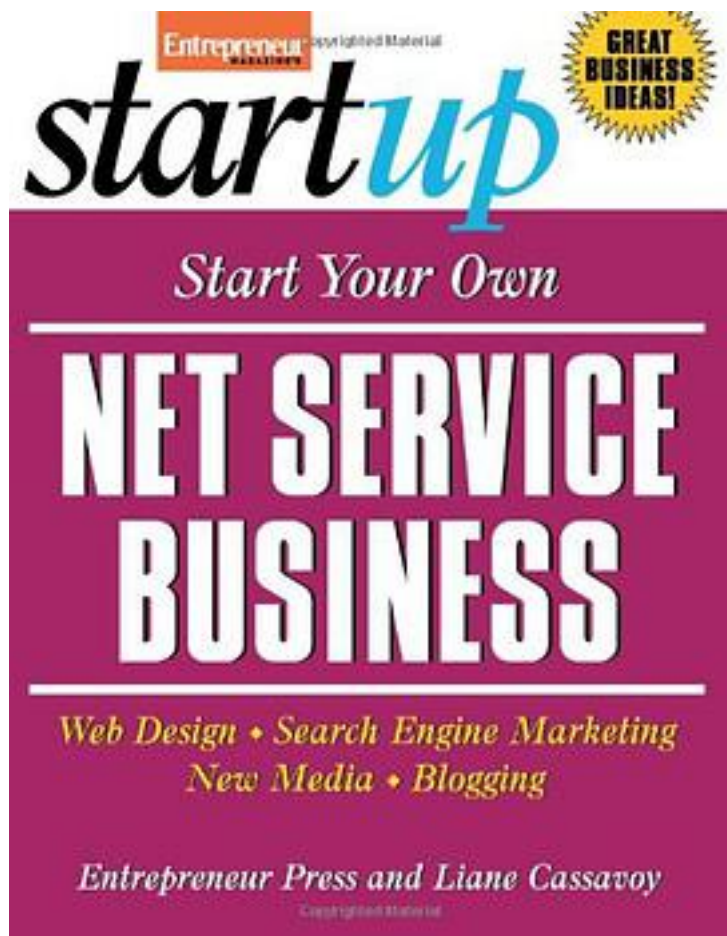


Start Your Own Net Services Business



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出版者:

出版时间:

装帧:

isbn:9781599182605

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service business-let us help you get started Detailing four of today's hottest web service businesses, our experts show you how to take your enthusiasm for the internet and turn it into a lucrative business. Learn step by step how to apply the basics of building a business to your internet specialty, including establishing your business, managing finances, operations, and so much more. Plus, gain an inside edge with insights, tips, and techniques from successful net service CEOs and other industry leaders Choose from four of today's hottest web services-web design, search engine marketing, new media, blogging Discover your clientele and their needs Build a virtual or traditional office setting and team Create a business brand that gets noticed Write a marketing plan that captures clients and creates referrals Develop profitable partnerships Boost profits by expanding your specialty or your business Gain an edge on all that the internet has to offer-start your net services business today

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