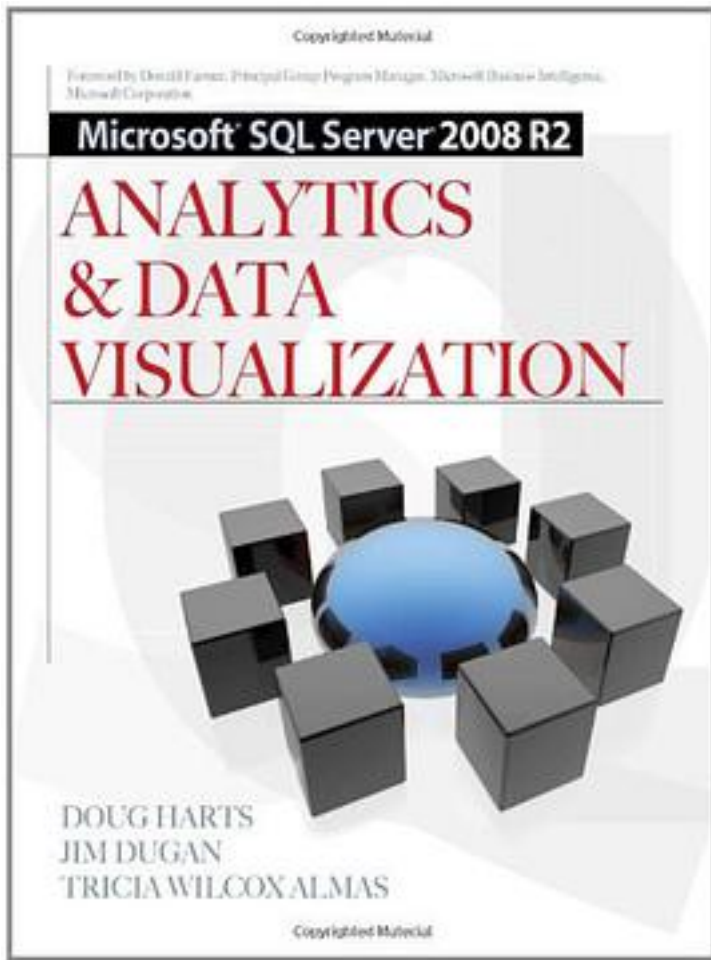


# Microsoft SQL Server 2008 Analytics and Data Visualization



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著者:Harts, Doug

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This title helps to master the Next-Generation Business Intelligence Tools in SQL Server

2008 R2. Effectively convey meaningful business insights to users across your enterprise with help from this practical guide. Written by a team of business intelligence experts, "Microsoft SQL Server 2008 R2 Analytics & Data Visualization" shows how to achieve greater information absorption using the latest reporting tools. Learn how to build maps and gauges, integrate OLAP data, and develop dashboards. Security, performance tuning, and cloud computing techniques are also covered in this comprehensive resource. This title helps to: design and deploy chart-based reports using SSRS 2008 R2; display geo-spatial map data with location-based indicators; visually represent metrics and KPIs on graphs and gauges; distribute reports through SharePoint and PerformancePoint; create and publish web page parts, dashboards, and mash-ups; set up and manage cloud-based services using SQL Azure; incorporate data mining and forecasting features with Visio; integrate large amounts of data using PowerPoint for Excel; and, derive matrix, table, and chart data from OLAP cubes. Doug Harts is a Services Executive at Microsoft currently helping U.S. Federal agencies implement Microsoft technology roadmaps. He is the author of "Microsoft Office 2007 Business Intelligence", and maintains a BI community website. Jim Dugan is a Solutions Architect with the Microsoft Healthcare and Benefits team in Microsoft Federal. He previously served as Technical Director of Microsoft's Technology and Innovation Center in Reston, Virginia. Tricia Wilcox Almas is a Technical Architect for Business Intelligence Solutions for MicroLink, LLC, a Microsoft Gold Partner. She has been developing solutions and managing IT projects for more than 25 years.

作者介绍:

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