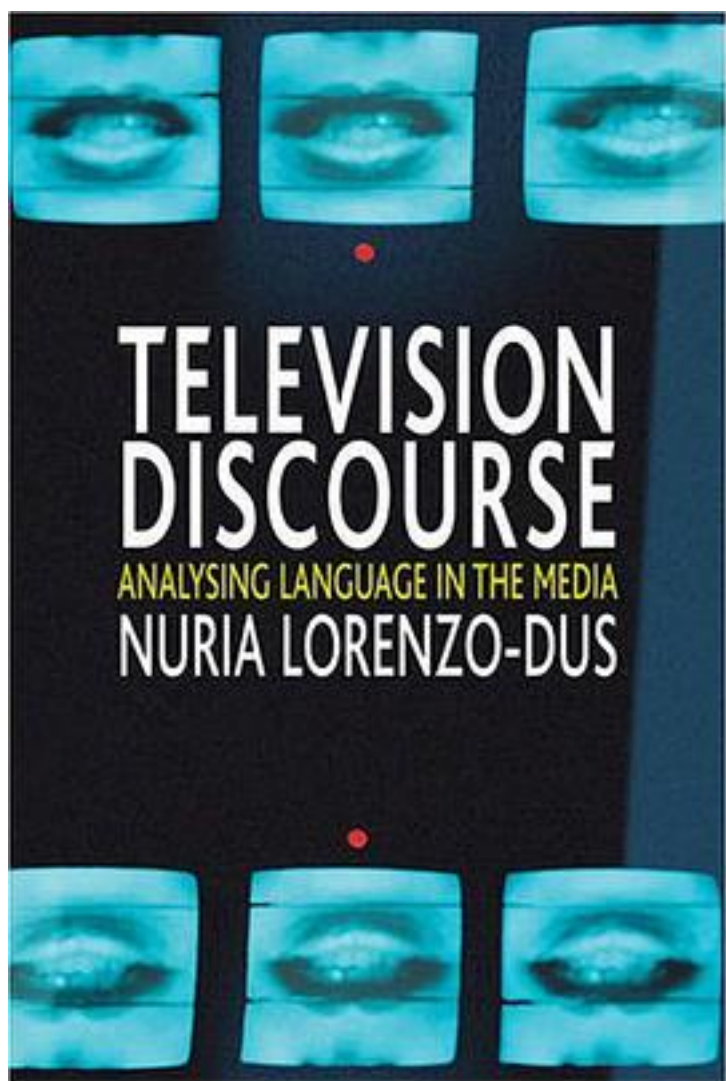# Television Discourse

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What is the connection between what is said on TV and how it is said? Structured around key features of television discourse, Nuria Lorenzo-Dus examines the specific forms and structures of talk across media genres. Using data from programs as varied as news bulletins and political speeches to makeover and talk shows, "Television Discourse" examines four defining characteristics of the current broadcast landscape: Storytelling, Closeness, Conflict and Persuasion. This innovative, four-part structure allows for detailed discourse analysis of how each feature works in context; whilst 'Storytelling' is examined in relation to docu-soaps and talk shows, 'Closeness' is explored through the mediums of celebrity chat shows and reality programming. Insightful analysis of 'Conflict' in courtroom shows and 'Persuasion' in lifestyle programs enables readers to think critically about the ways in which television discourse is used to influence the viewer. With a helpful glossary and extensive guide to further reading, "Television Discourse" is an invaluable resource for all those interested in studying language in the media.

作者介绍:

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