

The New Think & Grow Rich



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出版者:

出版时间:

装帧:

isbn: 9781600374241

Why Write A New Think and Grow Rich? At first exposure the very idea of rewriting the greatest success classic of all time sounds like some fruit from California announcing he's re-written the Bible. However, looking at it correctly, wouldn't it be amazing if a "how-to" manual didn't need updating after 70 years of service? What other body of knowledge and practice has not progressed dramatically in the intervening years? Can the science of personal achievement be any different? So what kinds of changes can you expect? Certainly modern advances in neuro-science, motivation, NLP, and quantum reality make it easier to grasp the secret, and have been included. Also, those uncomfortable "isms of an antique age" have been eliminated. You no longer have to be a white American male to achieve success..thus the language, quotes, examples and stories include, while retaining much of the familiar work, women, other races and nationalities. More accessible for young people, who need it most

作者介绍:

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