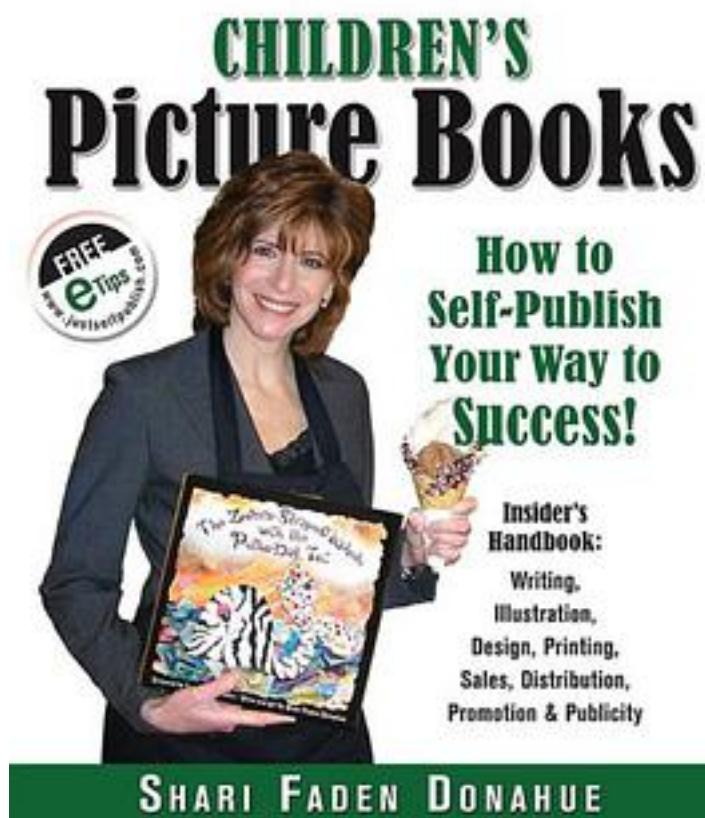


Children's Picture Books



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Brimming with helpful, up-to-date information, this insider's handbook teaches aspiring children's picture book authors how to skilfully navigate the ever-expanding publishing industry and transform their picture book dreams into reality. Among the tricks of the trade that the guide offers are how to write a winning manuscript, find the right illustrator, design an eye-catching cover, select the best manufacturer for the

project, optimise book distribution channels, and generate free publicity in the media. The handbook also provides detailed yet easy-to-follow instructions for obtaining vital book data such as its ISBN, EAN bar code, copyright, and Library of Congress control number.

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