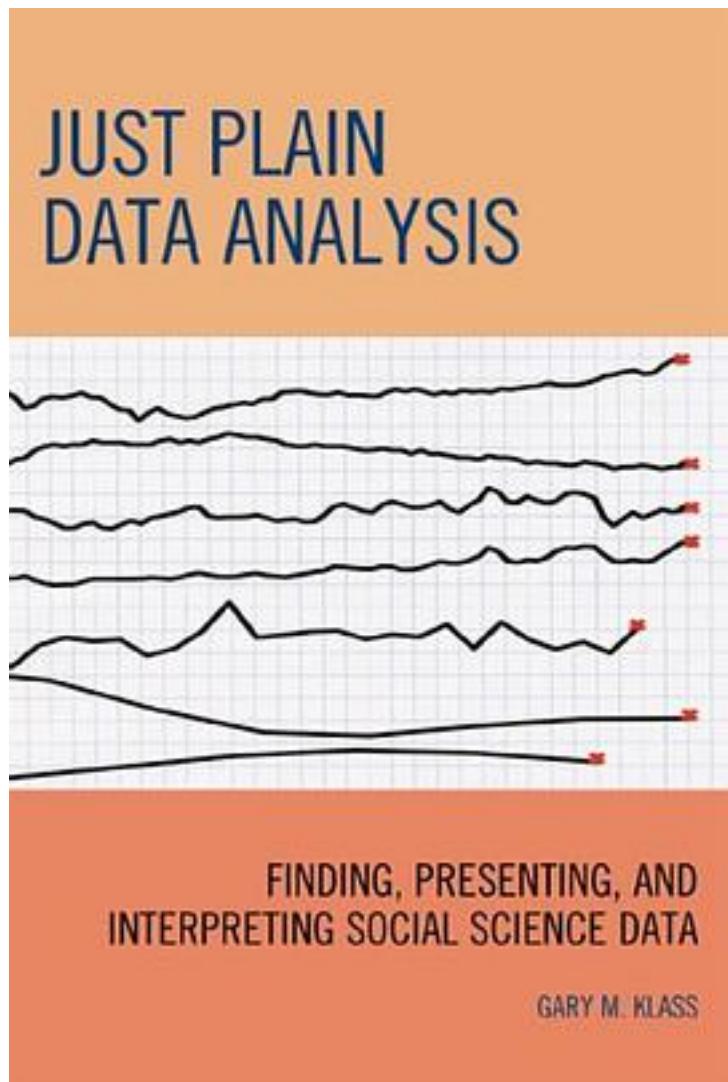


# Just Plain Data Analysis



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Just Plain Data Analysis is designed to teach students statistical literacy skills that they can use to evaluate and construct arguments about public affairs issues grounded in numerical evidence. Students will learn to find, interpret, and present commonly used social indicators, the quantitative measures of the performance of societiesO institutions. Although critical for careful social science research, these skills are not often covered in qualitative or quantitative research methods and statistics texts. Clear, concise, and readable, Just Plain Data Analysis will support studentsO work in a variety of courses, stimulate critical thinking, and be a helpful reference in future careers.

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