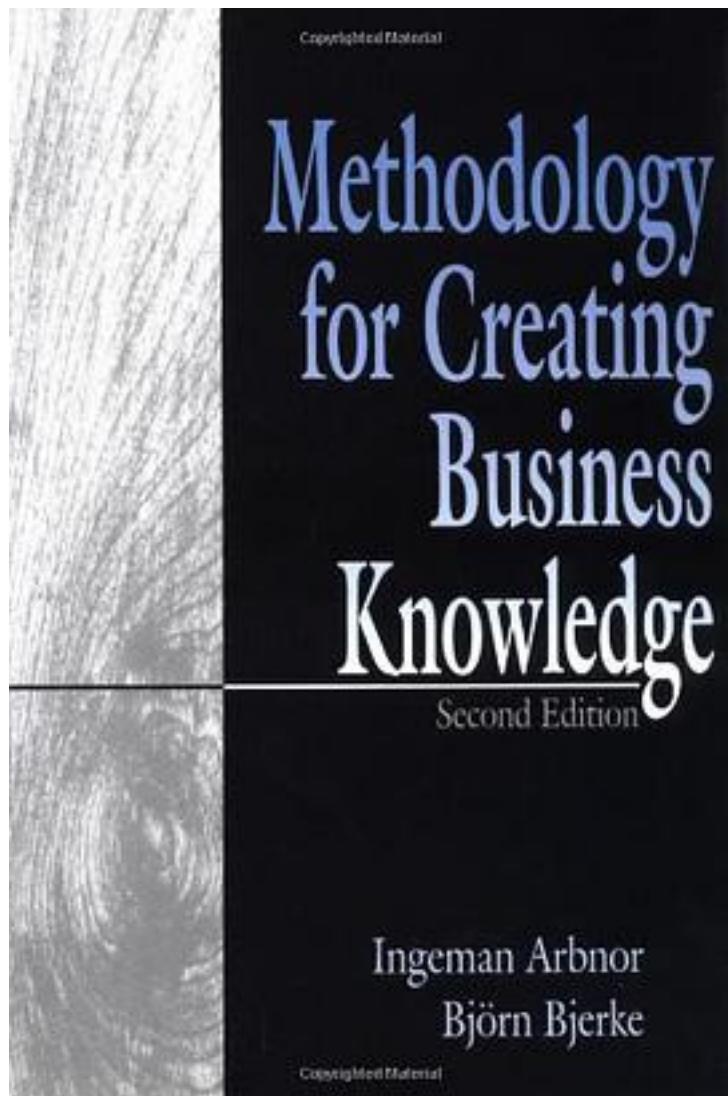


Methodology for Creating Business Knowledge



[Methodology for Creating Business Knowledge 下载链接1](#)

著者:Dr. Ingeman Arbnor

出版者:Sage Publications Ltd

出版时间:2009-01-14

装帧:Hardcover

isbn:9781847870582

Ingeman Arbnor and Bjorn Bjerke's best-selling text, first published in 1997, remains unrivalled; both in its contemporary relevance to research methodology and in its coverage of the interplay between the philosophy of science, methodology, and business. The authors make an in-depth examination into the circularity of knowledge and its foundations and analyze the repercussions for business, research, and consulting. The fully updated Third Edition of Methodology for Creating Business Knowledge offers contemporary and extremely pertinent discussion about the interests of business knowledge.

作者介绍:

目录:

[Methodology for Creating Business Knowledge_ 下载链接1](#)

标签

评论

[Methodology for Creating Business Knowledge_ 下载链接1](#)

书评

[Methodology for Creating Business Knowledge_ 下载链接1](#)