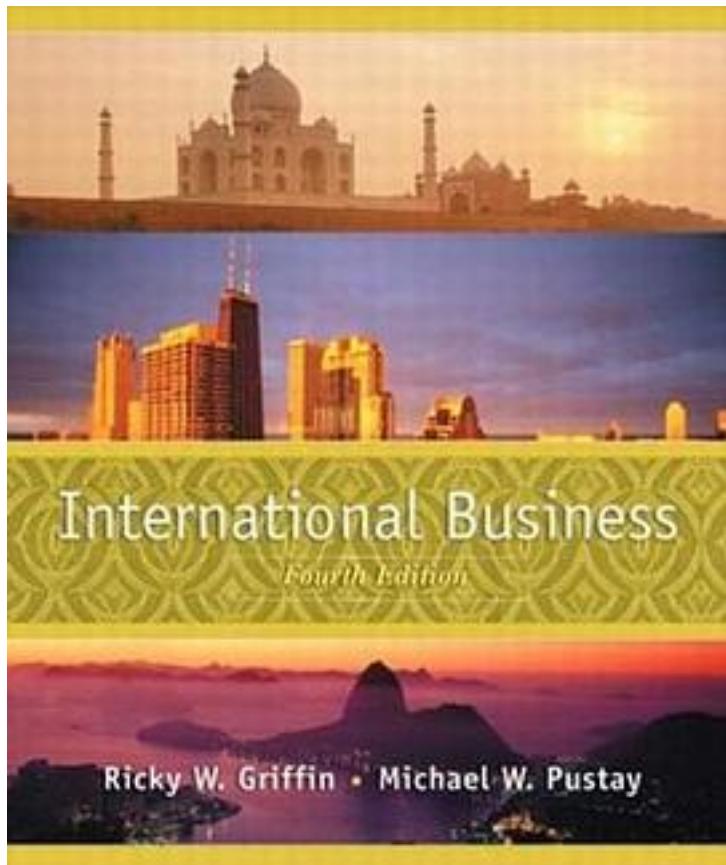


# International Business



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The "Sage Course Companion on International Business" is an easy-to-navigate support guide to the International Business curriculum. It will allow readers to extend their understanding of key concepts and enhance their thinking skills in line with course requirements. This book also provides guidance on essential study skills and advice on developing critical thinking about international business. Designed to

compliment existing textbooks for the course, the "Companion" provides: a helpful overview of International Business key concepts and theories in support of your course expectations; tips, notes and possible exam questions to help you remember key points and International business issues; 'Going further' sections to help you on your way to earning extra marks; guidance and exercises to aid study and revision skills; and, pointers to success in exams and written exercises. "The Sage Course Companion in International Business" is much more than a revision guide; it is an essential tool that will help readers take their course understanding to new levels and help them achieve success in their undergraduate course.

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