

The Artist Within



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If you can spill paint, this book will help you turn your creative potential into reality. Whether you are looking to be a writer, architect, entrepreneur, painter, or business leader, developing creative ideas is the factor that differentiates the extraordinary from the common. Based on principles that underlie the aesthetics of design, this book shows you how to strengthen your own creative ability and how to turn that ability into reality. So, if you ever felt that you have creative potential, or even if you don't, but you want to be more creative, pick up this book and start unlocking your own Artist Within.

作者介绍:

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