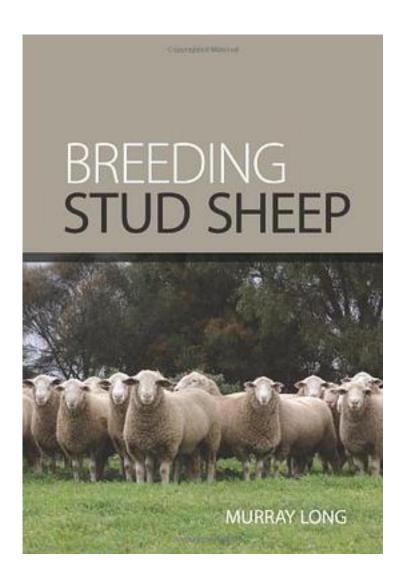
Breeding Stud Sheep



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Many mistakes are made by new stud breeders and, in today's climate, these can be expensive and ultimately result in a loss of enthusiasm for new breeders. This book explains all aspects of stud breeding, from the decision to establish a sheep stud through to purchasing breeding stock, advertising, promoting and selling stud stock. It shows how new initiatives such as performance recording, DNA testing and modern reproductive techniques can be integrated with the old, time-honored traditions of sheep breeding. It contains detailed step-by-step strategies covering all aspects of establishing and managing a sheep stud and will give the reader the ability to develop alternative strategies that best suit them. The book shows how to source important information and contains a number of case studies by highly recognized stud breeders that have been involved in stud sheep for generations, detailing their initial beginnings and subsequent development over many years. This book will help new breeders avoid the pitfalls and show how to succeed in what is ultimately a tough, but very rewarding, industry. The book features: a detailed step-by-step guide on how to establish a successful sheep stud; ideas and strategies gained from those involved in the industry that otherwise may be difficult to obtain; and tips on how to integrate new technology with established time-honored traditions.

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