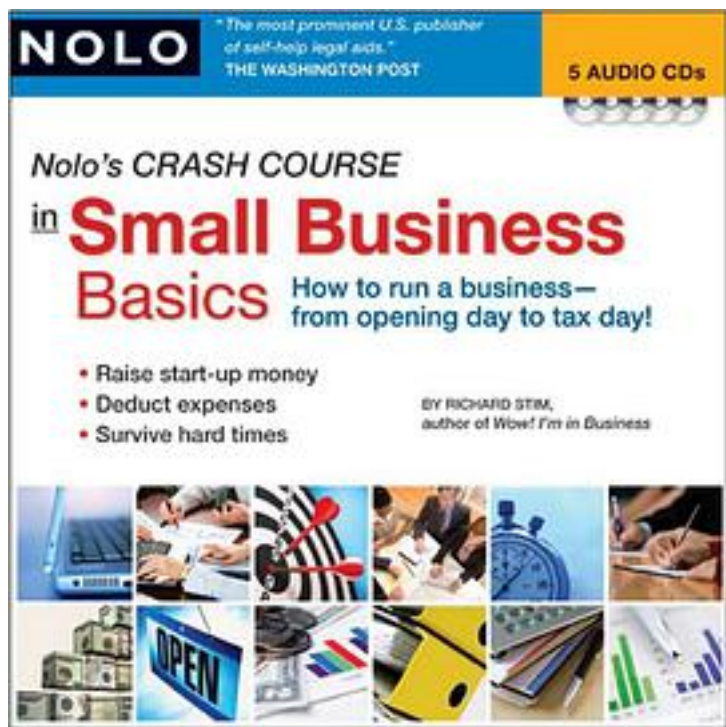


Nolo's Crash Course in Small Business Basics



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Turn your commute into a small business seminar Now offered in audio format, Nolo's Crash Course in Small Business Basics gives listeners the information they need to get a business launched quickly and running smoothly. The five-disc collection (60 minutes per disc) is broken into bite-size, easily-accessible segments that feature multiple vocal treatments and short instrumental breaks. The collection covers the entire business spectrum: CD 1 covers small business marketing and advertising CD 2 details cash flow, accounting, record-keeping and all things financial CD 3 explains taxes-- how to pay them and make proper deductions CD 4 explores personal liability-- including how to choose the right business forms and the right insurance CD 5 covers

employees (including hiring procedures), contracts, permits and licenses Audiobooks represent an ever-expanding segment of book sales and in Nolo's Crash Course in Small Business Basics, author Richard Stim builds off his successful podcast series to deliver business reading travelers the information they need--on the go

作者介绍:

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