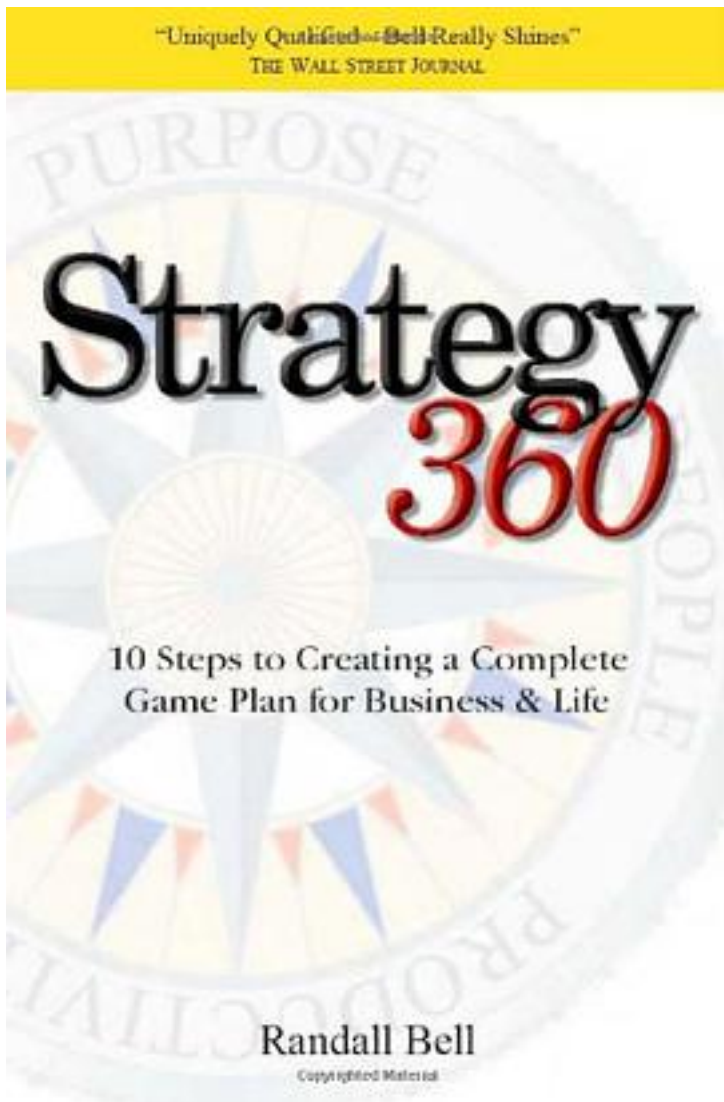


Strategy 360



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出版者:

出版时间: 2008-12

装帧:

isbn: 9781933969169

Why are some people consistently successful, while others struggle? Why do some organizations take off, while others implode? It's not enough to simply have a plan — the secret lies in having a complete plan that addresses ten crucial elements. If any link is missing, then everything is at risk. In Strategy 360, Randall Bell draws from his extensive experience in dealing with the nation's toughest challenges — from Hurricane Katrina to the disaster at the World Trade Center — to show readers how to craft their own winning game plans. He cuts through the theory, sugar coating, and happy talk about leadership and goal-setting to facilitate a real-world discussion about the ten strategies that generate success. By applying these invaluable tools, entrepreneurs, managers, parents, and others can develop the skills needed to face challenges head-on, and ultimately, to attain new levels of achievement in business and in life.

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