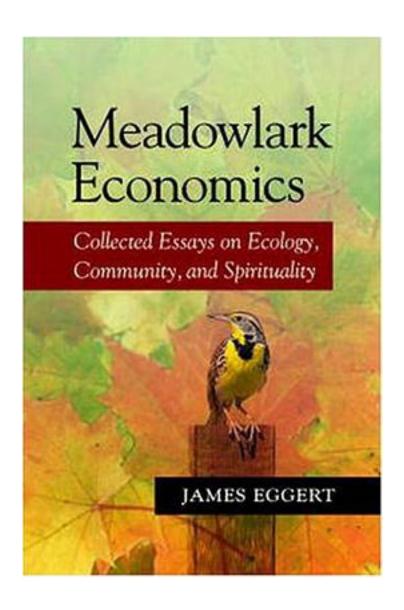
Meadowlark Economics



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著者:Eggert, James

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Alarmed by the disappearance of meadowlarks from the fields near his home, James Eggert embarked on a close study of the economic and ecological factors behind the loss. His inquiry led him to conclude that the meadowlark's survival is a metaphor for ours—that our future is intimately linked to the same interplay of economics, culture, technology, and spirituality. In this innovative educational book, Eggert helps readers understand how our environment is connected to—in fact, a vital part of—our economy and business culture. In the title essay, Eggert critiques free-market capitalism, borrowing from Thoreau as he investigates what he calls "meadowlark values" in education and business. The author highlights the "preciousness of the Earth itself" and persuasively describes the creative possibilities in using science, culture, evolutionary history, and spiritual traditions to gain a deeper understanding of how we might heal the planet. A foreword by environmentalist Bill McKibben and an afterword by renowned Buddhist thinker Thich Nhat Hahn add context to this authoritative supplement to current economics texts.

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