

The Truth About Creating Brands People Love



[The Truth About Creating Brands People Love_ 下载链接1](#)

著者:Brian D. Till

出版者:FT Press

出版时间:2008-10-20

装帧:Paperback

isbn:9780137128167

作者介绍:

目录:

[The Truth About Creating Brands People Love_ 下载链接1](#)

标签

营销

广告

评论

[The Truth About Creating Brands People Love_ 下载链接1](#)

书评

[The Truth About Creating Brands People Love_ 下载链接1](#)