

Microeconomics



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The 10th edition of Browning and Zupan's "Microeconomics: Theory and Applications" continues to motivate students and introduce them to current thinking in the field. This book appeals to students and instructors alike because of its accessibility, large number of applications, and the clear step-by-step manner in which graphs are introduced. In this new edition, the authors have included more applications and mathematical material to reinforce students' understanding of basic microeconomic principles. This knowledge of microeconomic theory will serve as an essential foundation any business major or those preparing for a future career as a business professional.

作者介绍:

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