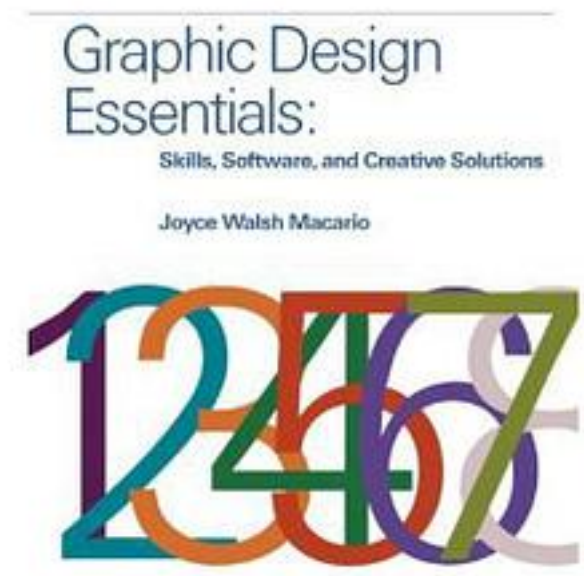


Graphic Design Essentials



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This book combines beginning design principles with design skills and software instruction. Using a hands-on approach, ideal for the introductory student in graphic design, the book starts each chapter with a design "masterwork" by a well known graphic designer then walks the reader through the concepts being covered and shows them how to use the appropriate software to produce their work.

作者介绍:

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