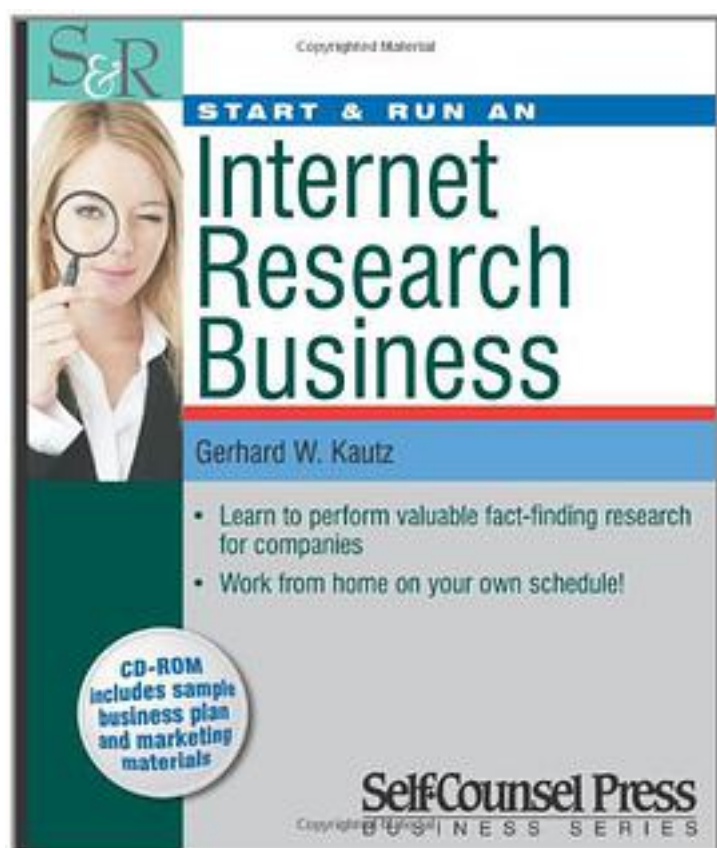


# Start and Run an Information Research Business



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著者:Kautz, Gerhard W.

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Turn your research skills into a profitable business! If you have a passion for the internet, libraries, and research, you can use your skills to help corporations and small businesses answer questions about industry trends, mergers, developments, markets, and competition. This book will show you how to start your own information research business. You'll learn how to market yourself as an information broker, find clients, set

prices, and bill clients. The book will also show you how to re-package the information you find to make it suitable for your clients. The included CD-ROM contains forms, checklists, a business plan model, sample letters, and additional resources to help you get your business started. Information research has shifted from something people did in libraries to something people do mostly on the Internet. This has opened the door for a new form of home-based business. There is very little money required to start this type of business. All you need is a computer, Internet access, and a library card! And it's a business that can be run on a full-time or part-time basis.

作者介绍:

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