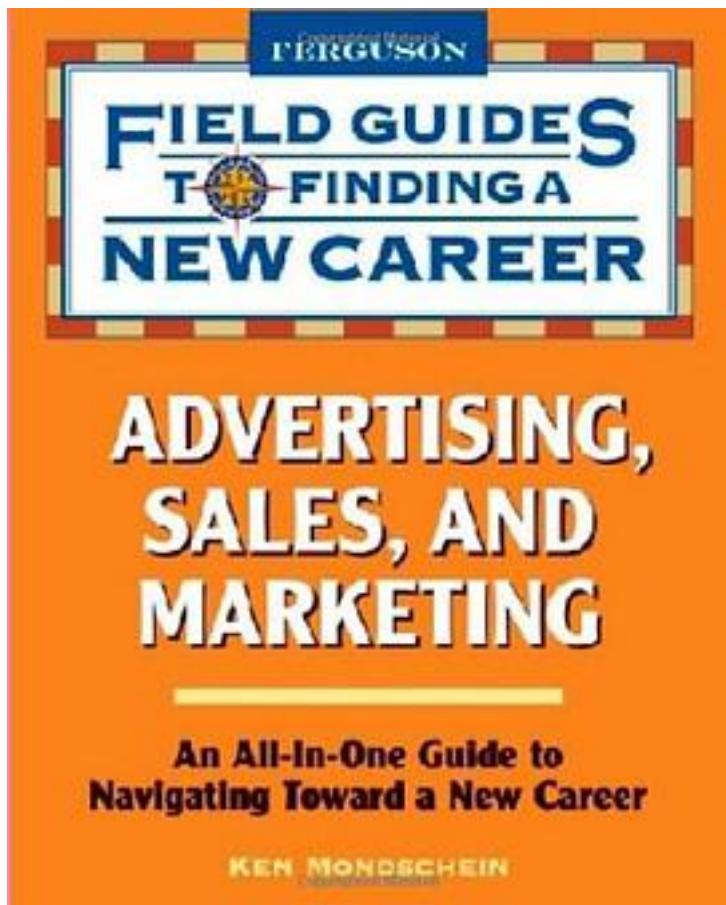


Advertising, Sales, and Marketing



[Advertising, Sales, and Marketing](#) [下载链接1](#)

著者: Mondschein, Ken

出版者:

出版时间: 2009-4

装帧:

isbn: 9780816075966

- "Career Compasses"--tools that help identify important skills or qualities needed to succeed in the field- "Destination"--a brief overview of the career- "You Are Here"--a brief set of self-assessment questions to locate the proper starting point for a journey into this field- "Navigating the Terrain" and "Organizing Your Expedition"--advice on

ways to reach career goals- "Landmarks"--specific advice tailored to readers in their 20s, 30s, 40s, 50s, and beyond- "Essential Gear"--helpful tips for career changers- "Notes from the Field"--interviews with professionals in the field- "Further Resources"--a list of further information and trade organizations.

作者介绍:

目录:

[Advertising, Sales, and Marketing](#) [下载链接1](#)

标签

评论

[Advertising, Sales, and Marketing](#) [下载链接1](#)

书评

[Advertising, Sales, and Marketing](#) [下载链接1](#)