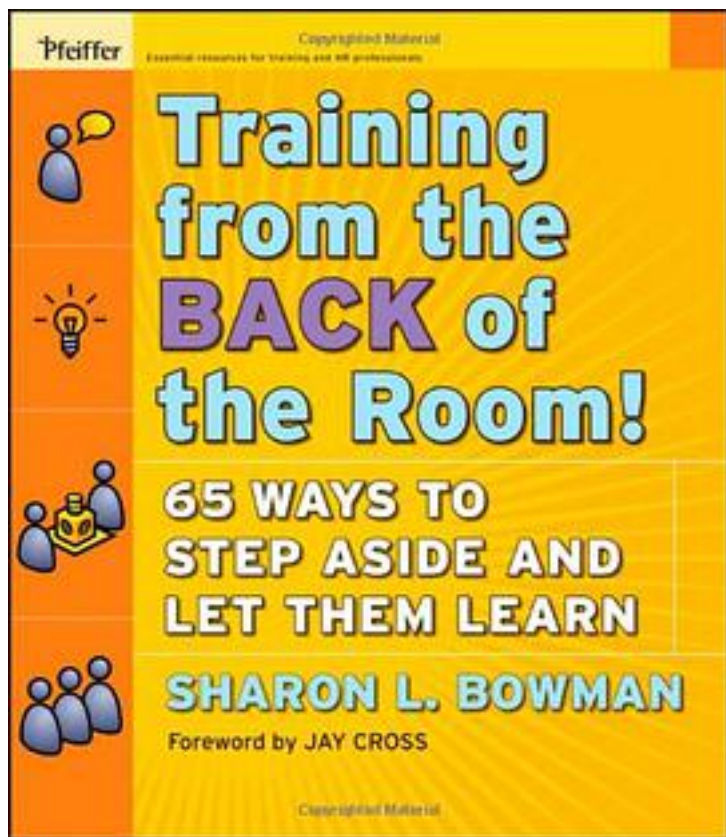


Training From the Back of the Room!



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著者: Bowman, Sharon L.

出版者: Pfeiffer

出版时间: 2008-12

装帧: Paperback

isbn: 9780787996628

From Sharon L. Bowman, the author of the best-selling Ten-Minute Trainer, comes the dynamic new book, Training from the BACK of the Room! This innovative resource introduces 65 training strategies that are guaranteed to deliver outstanding training results no matter what the topic, group, or learning environment. Now, trainers can replace the traditional "Trainers talk; learners listen" paradigm with a radical new model for designing and delivering instruction: "When learners talk and teach, they

learn."

作者介绍:

Sharon L. Bowman has been a professional speaker, author, teacher, and trainer for over thirty years. She is the author of six popular books on training including *The Ten-Minute Trainer* from Pfeiffer, and is a regular speaker at many national conferences.

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NEED-TO-KNOW INFORMATION FROM THE FRONT OF THE BOOK.

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The 4 Cs Reference Guide.

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This Book Will Get You There.

How This Book Is Organized.

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Positive Emotional Experiences: From Emotions to Attention to Learning.

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Teaching Is Learning, Learning Is Teaching.
Great Resources.
Author’s Note.
Need-to-Know Books: The Author’s Top Five.
Resources Cited in Training from the BACK of the Room! (Most from the 2000s).
Other Resources (from the 1990s–2000s).
Extra Resources.
A Word of Thanks.
About the Author.
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书评

老蕉书单# 12月第7本 【书名】《4C法颠覆培训课堂》 【作者】[美]沙朗

【关键词】反转 培训 教学 工作坊 【书评】

1、这是一本与学习和教学有关的人士都应该拥有的书，本书开篇抛出“你是想让大家听讲还是学习”的问题，让读者清楚真正有效的课堂学习是怎样的。2、4C法是指Co...

现在做培训的都不看么，我学到了4c理论 1联系 2概念 3实用联系 4总结
我目前做的好的地方就是前三个，总结做的不好，可能因为自己的课堂互动较少的缘故吧

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