

You're Broke Because You Want to Be



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著者:Winget, Larry

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Now in paperback: The New York Times bestselling author and star of A&E's reality series Big Spender, Larry Winget, cleans up America's personal finance crisis

More than 40 percent of families today are feeling financial pressure: spending more than they earn, and worrying about retiring and being dependent on the government, family, or charity. Larry Winget knows. He grew up poor, then made and lost a fortune when a business in which he'd invested went bankrupt. But he worked his way back from rock bottom to become a multimillionaire.

In You're Broke Because You Want to Be, Winget expands on the ideas that have made his popular television show Big Spender a hit and offers straightforward talk about coming to grips with your finances, such as:

- Feel bad. Have remorse. You need to feel deep emotion to take action. So start crying and take responsibility.
- Figure out who you owe and how much you owe. It'll be a scary number to face, but you need to know where you are and what you have.

- “People are stupid, lazy, or they don’ t give a damn.” You already know you need to do something; Larry will help you finally do something.
- Are you more interested in looking cool and being cute or providing a financially secure future for your family? How you spend your money will tell you that. With a boot-camp regimen that is steeped in personal accountability, Winget cuts through the double-talk contained in most finance books and presents a simple, guided program that is sure to motivate anyone out of their money problems.

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目录:

[You're Broke Because You Want to Be_ 下载链接1](#)

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