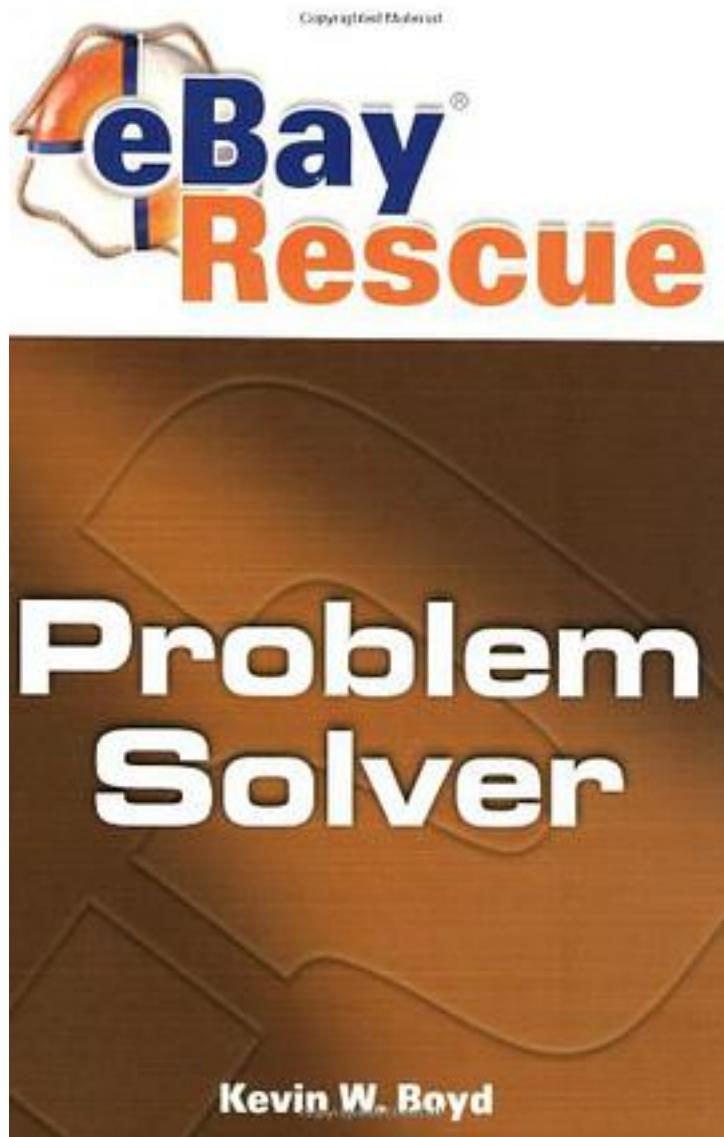


eBay Rescue Problem Solver



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eBay(r) made e-z ... The troubleshooter for avoiding expensive mistakes.

Selling on eBay(r) can be confusing, frustrating, and often discouraging, no matter the seller's skill level. Most sellers are self-taught, starting with a beginner's book and progressing to trial-and-error listings that produce hit-or-miss results and expensive mistakes. eBay(r) sellers often have so many questions, problems, and, at the same time, so many creative ideas that sometimes "listing paralysis" occurs. Where do they go to get their answers? eBay(r) help desk representatives can only provide sterile, procedural answers-not practical, tactical solutions. Many good books about eBay(r) are on the market, and although the more intermediate and advanced books provide good tips and strategies, they miss the most critical need eBay(r) sellers have-solving their problems.

Sellers need an eBay(r) guru. In eBay(r) Rescue Problem Solver , readers find answers to the most challenging eBay-related questions concerning:

- *eBay(r) and PayPal(r) account management
- *Buying, selling, and bidding
- *Payments and shipping
- *Listing creation and advanced listing techniques
- *Nonpaying and trouble bidders
- *Photography and the best way to use it
- *International selling

作者介绍:

目录:

[eBay Rescue Problem Solver_下载链接1](#)

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