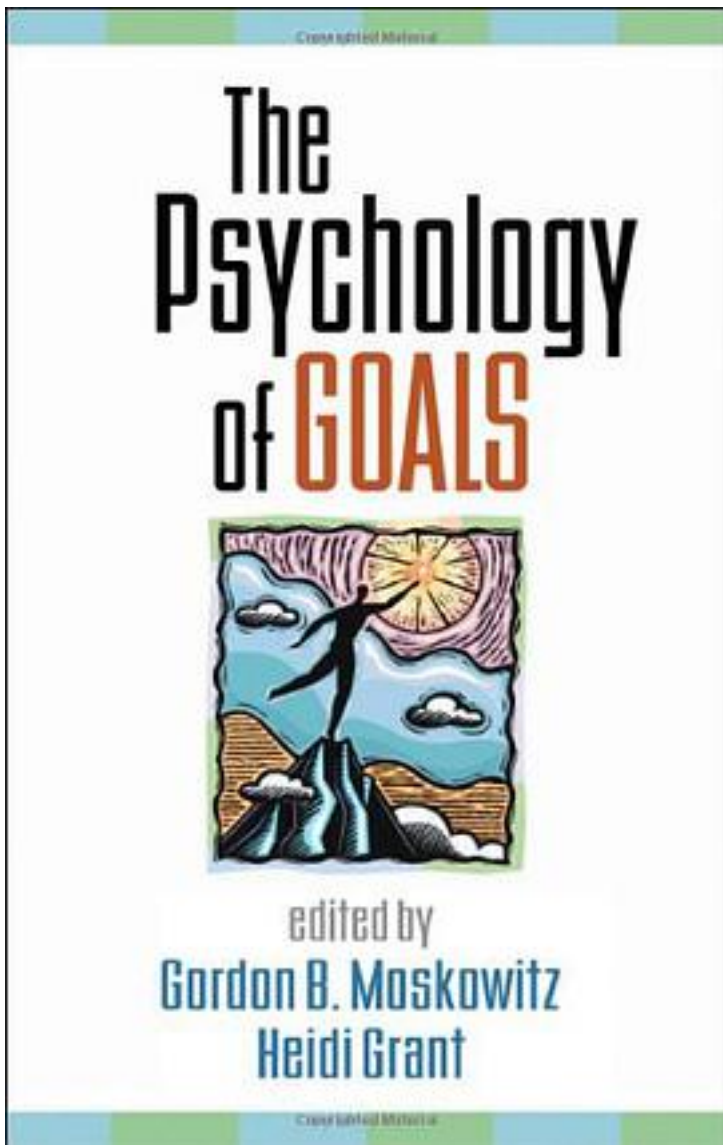


The Psychology of Goals



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Bringing together leading authorities, this tightly edited volume reviews the breadth of current knowledge about goals and their key role in human behavior. Presented are cutting-edge theories and findings that shed light on the ways people select and prioritize goals; how they are pursued; factors that lead to success or failure in achieving particular aims; and, consequences for individual functioning and well-being. Thorough attention is given to both conscious and nonconscious processes. The biological, cognitive, affective, and social underpinnings of goals are explored, as is their relationship to other motivational constructs.

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