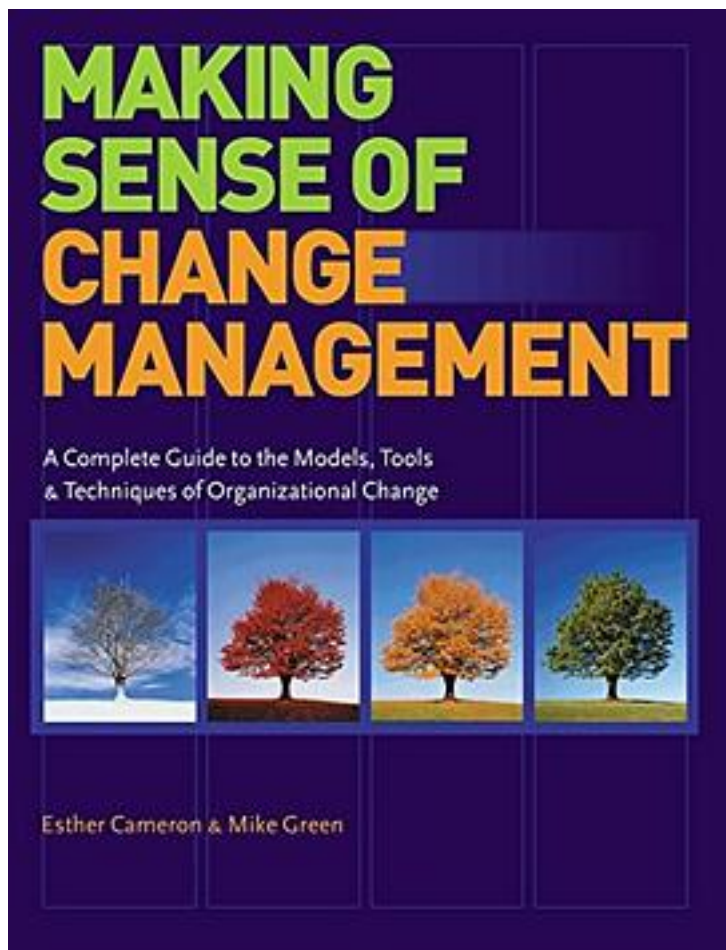


Making Sense of Change Management



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Written for students and professionals alike, "Making Sense of Change Management" is the classic text in the field of change management. It is aimed at anyone who wants to understand why change happens, how it happens and what needs to be done to make

change a welcome rather than a dreaded concept. It offers considered insights into the many frameworks, models and ways of approaching change and helps the reader to apply the right approach to each unique situation. This fully updated, new edition includes new chapters on recent and emerging research in the area of change management and guidance on how to manage complex change.

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