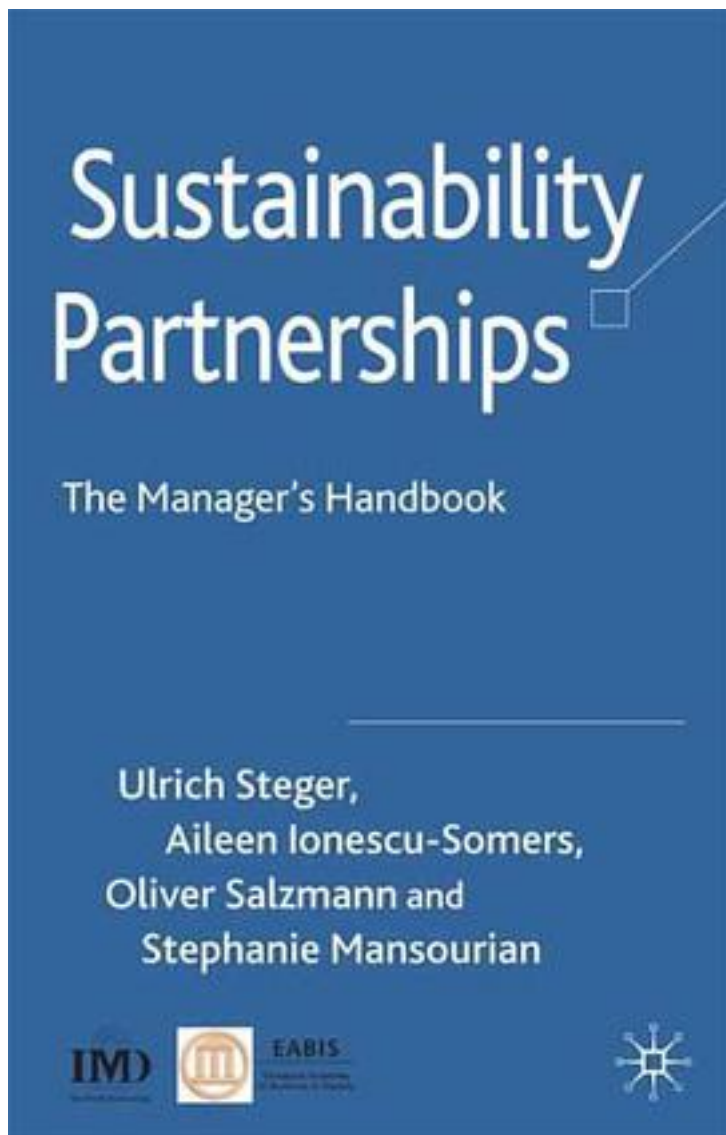


Sustainability Partnerships



[Sustainability Partnerships 下载链接1](#)

著者:Steger, Ulrich/ Ionescu-somers, Aileen/ Salzmann, Oliver/ Mansourian, Stephanie

出版者:

出版时间:2009-1

装帧:

isbn:9780230539815

Since the nineties, companies have come a long way in the area of corporate sustainability management and have learned to manage their stakeholders more systematically. However, partnerships go far beyond stakeholder management. They require a shared mission and implementation. What are the lead examples? What are their actions, achievements, pitfalls and success factors? The authors of this book employed a comprehensive screening process to identify the key partnerships in the areas of climate change, sustainable food, public health and human rights. Using the findings of some 160+ interviews with experts in the field they explore the latest thinking on sustainability partnerships. The result is an invaluable guide for any manager embarking on involvement in a sustainability partnership be they with a corporation, NGO or governmental institution.

作者介绍:

目录:

[Sustainability Partnerships_ 下载链接1](#)

标签

评论

[Sustainability Partnerships_ 下载链接1](#)

书评

[Sustainability Partnerships_ 下载链接1](#)