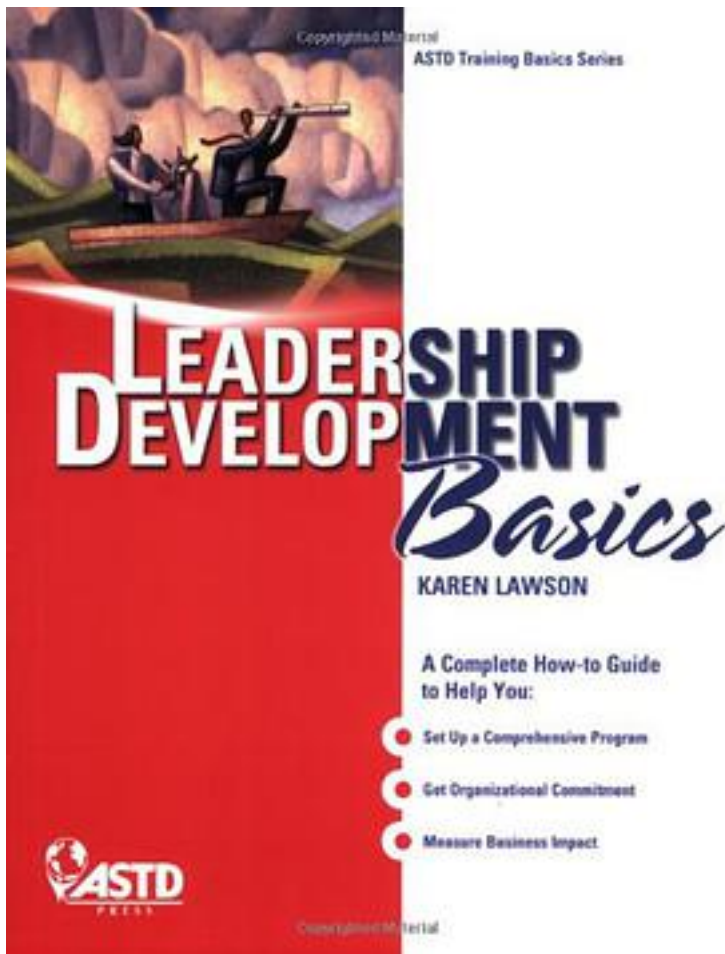# Leadership Development Basics

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Leadership Development Basics is a comprehensive guide for creating leadership development programs and measuring the impact of leadership development activities against organizational goals. Author, Karen Lawson, addresses desirable

leadership traits and details competency areas necessary for potential leaders. Featured techniques provide instruction for developing leadership traits and competencies and identifying individuals with high leadership potential. Detailed instructions for developing leadership programs, including formal internal programs, external leadership programs, and individual development activities, are featured as well as advice on measuring program effectiveness.

作者介绍:

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