

Nice Girls Can Finish First

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# NICE GIRLS CAN FINISH FIRST



Getting the Results You Want  
and the Respect You Deserve

*... While Still Being Liked*

DAYLLE DEANNA SCHWARTZ

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Testimonials for *Nice Girls Can Finish First* “In *Nice Girls Can Finish First*, Daylle Deanna Schwartz proves that women who are basically good-hearted can still be taken seriously in both their business and personal lives. In fact, when used properly, kindness and consideration can go further than selfishness and bitchiness. Good lessons to learn and live by.”

~~Nina Disesa, chairman of McCann Erickson New York and author of *Seducing the Boys Club*. “Never underestimate the power of a woman - especially a nice one. This book is a must read for today's world where, thankfully, nice is finally getting the respect it deserves. Mean is so last millennium. *Nice Girls Can Finish First* offers brilliant tools and savvy advice for making 'nice' work for you in business and in life. Nice girls do finish first and this is their 'how-to' manual.”

~~Linda Kaplan Thaler, CEO of The Kaplan Thaler Group and bestselling author of *The Power of Nice*. “Anybody can be a bitch. And effective as that might be in the short run, in the long run (and it is a long run) it'll bring you down. It takes a woman who's smart, strong and confident to assume the best from people and motivate them to deliver it. Daylle Deanna Schwartz shows you how to finish first - every time.”

~~Gail Blanke, Author, *Throw Out Fifty Things, Clear the Clutter Find Your Life*, life coach and motivator “Daylle Deanna Schwartz provides many constructive techniques for being soft-spoken, friendly and considerate to others in ways that get satisfying results. This book is for women who are fundamentally nice, want to stay true to that and who also want to be taken seriously, earn respect and get their needs met.”

Terrie M. Williams, author of *The Personal Touch: What You Really Need To Succeed in Today's Fast-Paced Business World* “First as a therapist and later as an executive coach, I've worked with a lot of 'nice girls.' Most were trying to find ways to succeed while staying true to themselves. I would have loved to give each and every one of them a copy of this book!”

~~Carol Kinsey Goman, Ph.D., author of *The Nonverbal Advantage: Secrets and Science of Body Language at Work* “Women who live their lives as doormats fear that they will be viewed as a BITCH if they learn how to say 'no' and set boundaries with others. So they keep their heads low and allow others to trample all over them. But with this book these women can finally learn how to effectively take charge of their lives and finish on top, while keeping their dignity in tact. Thanks Daylle for an awesome and inspiring read!”

~~Debra Mandel, Ph.D.: psychologist and author of several books including, *Don't Call Me a Drama Queen!* “Daylle Deanna Schwartz's newest book, *Nice Girls Can Finish First* rocks! There are many women in my counseling practice who can use and benefit from the great exercises and information here. I really like Daylle's explanation of how to be a nice girl, yet not become a people pleaser or a doormat. She outlines the pitfalls of being nice to others without being nice to yourself; and she shows girls how to say no, nicely. *Nice Girls Can Finish First* offers a really helpful self-empowerment tool kit, and the 'notes to self' are keepers. A very useful, practical and helpful book for any young woman who wants to be nice, yet not walked over.”

~~Tina B. Tessina, PhD, psychotherapist and author of many books including, Money, Sex and Kids: Stop Fighting about the Three Things That Can Ruin Your Marriage. THE NICE GIRL'S GUIDE TO GETTING AHEAD-WITHOUT GETTING MEAN Are you a “People Pleaser”? Do you put up with put-downs? Say yes when you're dying to say no? Sit down when you should be standing up for yourself? Congratulations, you're a nice girl. Nothing wrong with that-unless your need to be liked is holding you back from having the career, money, love, respect, and happiness you deserve. This step-by-step guide from a self-described former “doormat” shows you that you don't have to be a demanding diva or mean girl to get what you want. There's a “nice” way to be assertive-in business and in life. Once you learn the secret, you can: Speak up-without shouting Say no-without sounding negative Be strong-without being aggressive Get respect-without getting tough Ask for anything you want-and get it! Filled with subtle conversational techniques and people-friendly pointers you can put to work immediately, Nice Girls Can Finish First is the perfect go-to guide for women who know they deserve more out of life-but don't want to step on other people to get to the top. This book proves you can be strong, confident, powerful, successful-and nice too!

作者介绍:

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