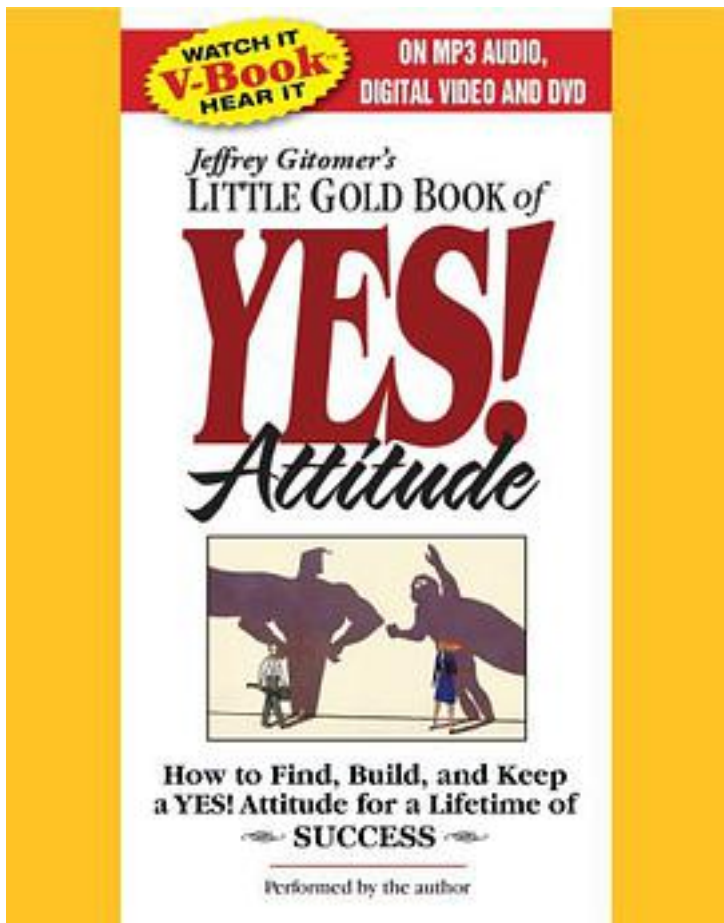


The Little Gold Book of Yes! Attitude



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From the bestselling author of "The Little Red Book of Selling..." Every business winner has one thing in common: a YES attitude that's powerful enough to help them achieve the impossible When you've got a YES attitude, you assume everything will start with "YES ..".and you'll find a way to "YES " even when the first, second, and third answer you

hear is "NO " You say you weren't born with a YES attitude? No problem Jeffrey Gitomer will give you all the tools you need to build one. As the world's #1 expert in selling, Gitomer knows more about attitude than anyone. He's brought those lessons together in the "Little Gold Book of YES Attitude" and it will change your life What makes this work unique? It's not just "inspiration": it's a complete, step-by-step, fully-integrated game plan for understanding and mastering your attitude. You'll learn 7.5 specific things you can do to maintain your intensity, drive, and commitment...discover 20.5 "attitude gems" that capture the value of thousands of dollars of books and courses...learn how to overcome the 10.5 most dangerous "attitude busters..".then learn how to maintain your YES attitude every day, for the rest of your life Don't just listen to the "Little Gold Book of YES Attitude" once: study it, live it -- and win.

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