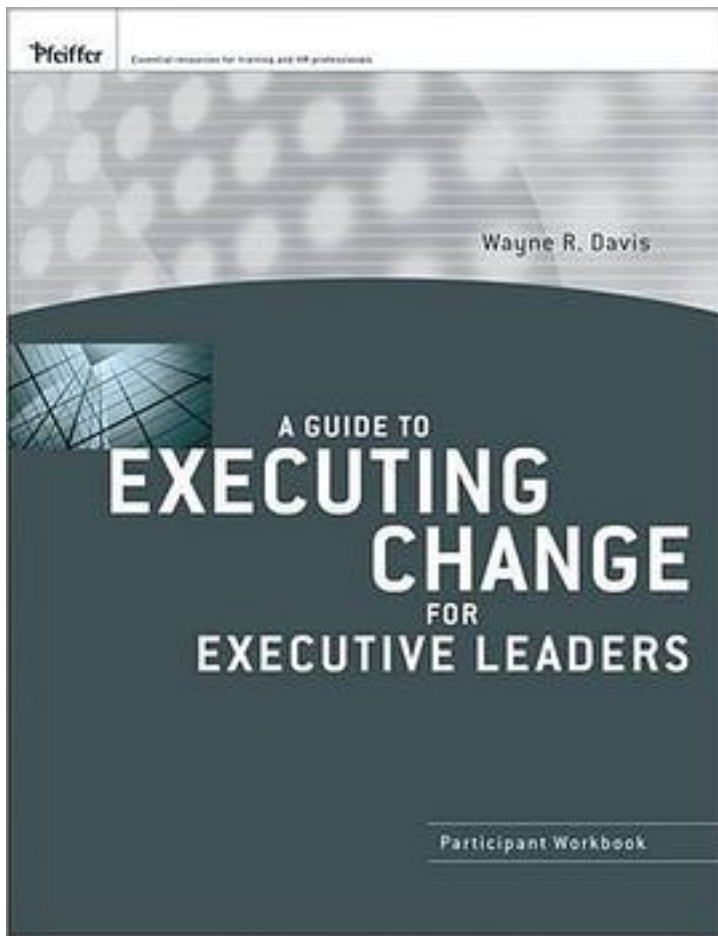


# A Guide to Executing Change for Executive Leaders



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Most often, change fails because a leader attempts to shortcut a critical phase of the change process. This package provides the resources and tools needed for the practical implementation of any change initiative, from simple process-step change to

large-scale assimilation projects. It is a resource for implementing transformational change such as mergers and acquisitions, change in strategic intent, or entering a global market. It is equally effective for incremental change. The toolkit contains a series of four workshops--each aimed at a difference audience--all of which include complete facilitation instructions and a participant workbook.

作者介绍:

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