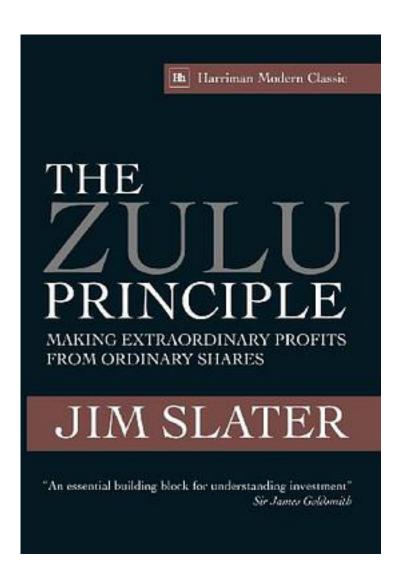
The Zulu Principle



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Jim Slater's classic text brought back into print Jim Slater makes available to the investor - whether the owner of only a few shares or an experienced investment manager with a large portfolio - the secrets of his success. Central to his strategy is "The Zulu Principle", the benefits of homing in on a relatively narrow area. Deftly blending anecdote and analysis, Jim Slater gives valuable selective criteria for buying dynamic growth shares, turnarounds, cyclicals, shells and leading shares. He also covers many other vitally relevant aspects of investment such as creative accounting, portfolio management, overseas markets and the investor's relationship with his or her broker. From "The Zulu Principle" you will learn exactly when to buy shares and, even more important, when to sell - in essence, how to to make 'extraordinary profits from ordinary shares'.

Ordinary Strates.	
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