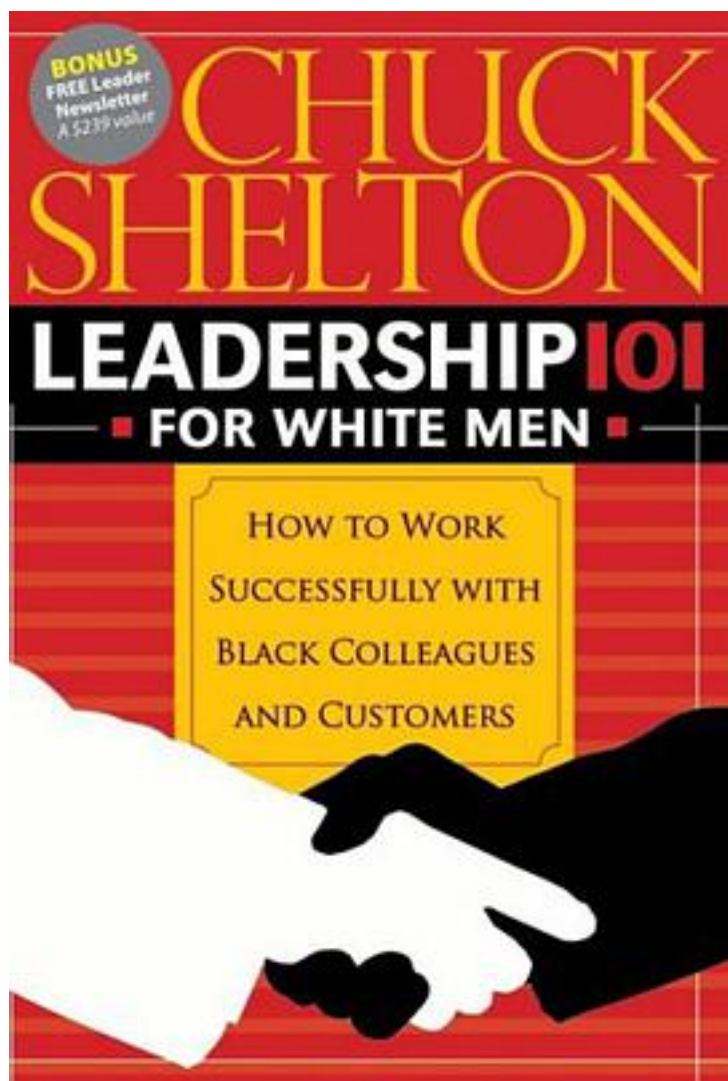


Leadership 101 for White Men



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出版者:

出版时间:

装帧:

isbn:9781600374722

Leadership 101 for White Men: How to Work Successfully with Black Colleagues and Customers is the first book that equips six million white men to lead, through seizing the opportunities and handling the challenges that diversity provides. Honed by the author through more than 250 presentations, and tested in relationships with people of color and women for forty years, this approach prepares white men to deliver better results, by building more effective relationships with black employees and customers. Through 101 essays, it speaks directly to the growing national appetite for straight talk that helps Americans communicate and achieve across race and gender lines.

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