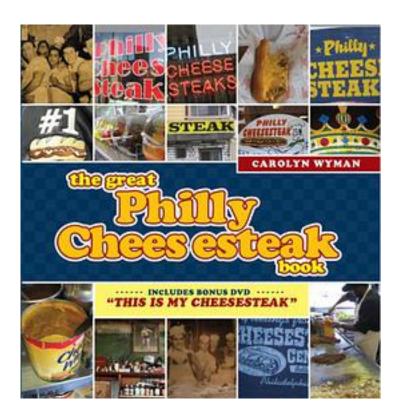
The Great Philly Cheesesteak Book



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Including the DVD, This Is My Cheesesteak Philadelphia cheesesteaks are known and loved everywhere! THE iconic Philadelphia food, cheesesteaks are one of a handful of regional foods—like bagels, cheesecake, and crab cakes—that are loved around the world. Attempts at creating Philadelphia cheesesteaks occur, not only in many parts of the United States, but beyond—including Greece, Japan, Israel, Norway, Kenya, Tanzania, St. Maarten, and Mexico. They are made in truck stops, diners, delis, and four-star establishments. During the Democratic caucus in Philadelphia, Barack Obama and Hilary Clinton each made it a point to have a cheesesteak. During the 2004

presidential campaign, John Kerry made the mistake that may have cost him the election: he ordered Swiss cheese on his cheesesteak a big mistake! There is no book on the market about the cheesesteak—not a cookbook, not a guidebook, not a scholarly look into the ordering process nothing. With reviews of more than 100 local and world-wide eateries, accompanied by original and creative recipes, this fun guide is sure to delight tourists and locals alike.
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