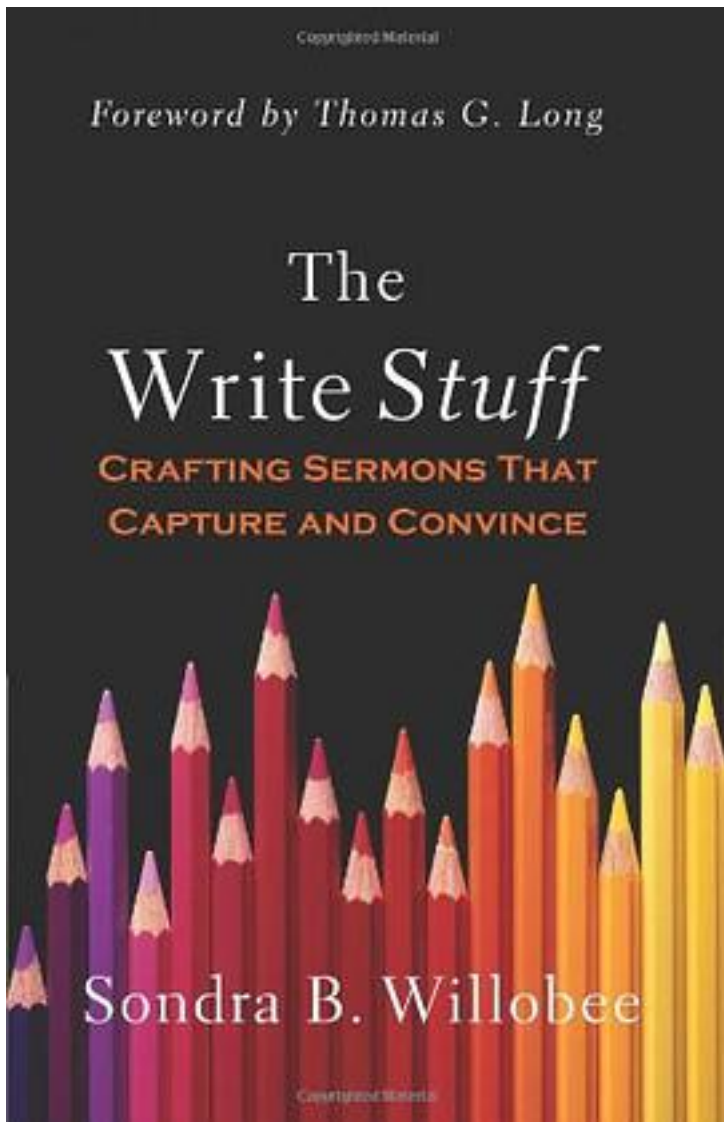


# The Write Stuff



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With clarity and wit, preacher and writer Sondra Willobee explores the joyful process of crafting effective sermons. Gathering the strategies of good writers, Willobee shows how to capture and keep listeners' attention, how to generate suspense through structure, and how to increase impact with vivid language. In addition, Willobee offers examples, exercises, and reflections that help turn each chapter into a preaching workshop. The result is a book that will rekindle the creativity of experienced preachers and help new preachers develop their own compelling voices.

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