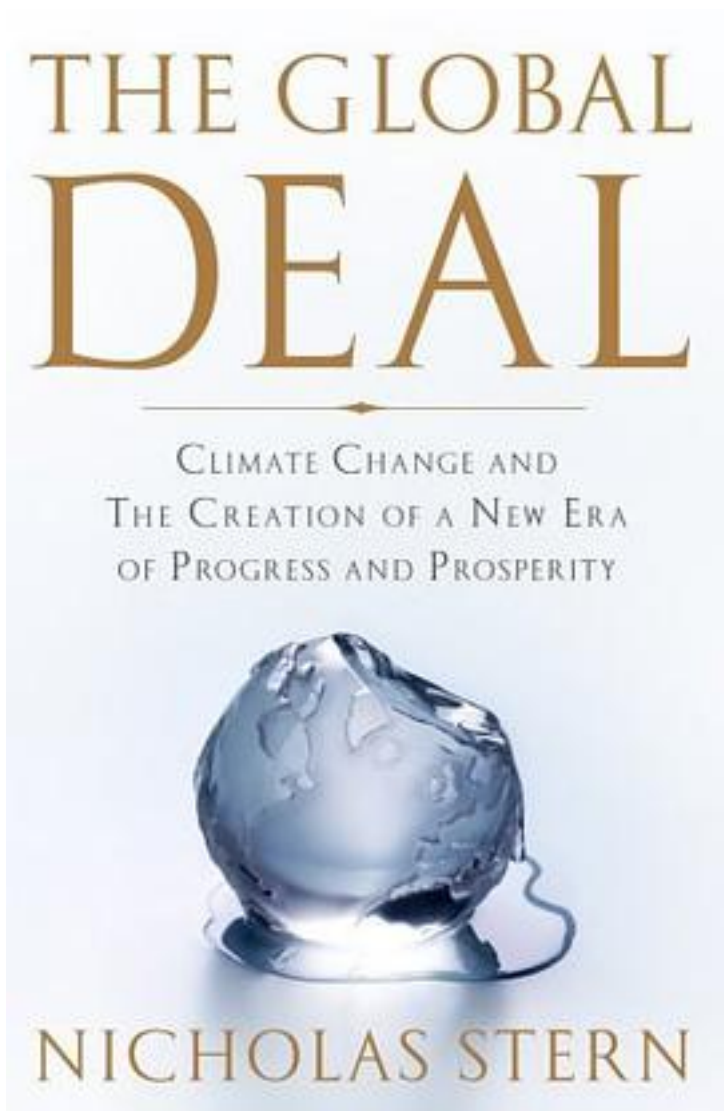


The Global Deal



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著者:Stern, Nicholas

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In October 2006, Nicholas Stern, one of the greatest economists and public intellectuals of our day, made headlines around the world with his report, which reviewed the costs and benefits of dealing with global warming. The world’s community has learned that it must act to mitigate global climate change, but until the Stern Review, no one knew how much it would cost, and how to do it. Now, Stern has transformed his report into a powerful narrative book for general readers. The Global Deal evaluates the economic future, and the essential steps we must take to protect growth and reduce poverty while managing climate change. The future Stern outlines is optimistic and pragmatic; he believes we have the capacity and creativity to change. But we need the will to inspire our political leaders to drive a new global strategy.

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