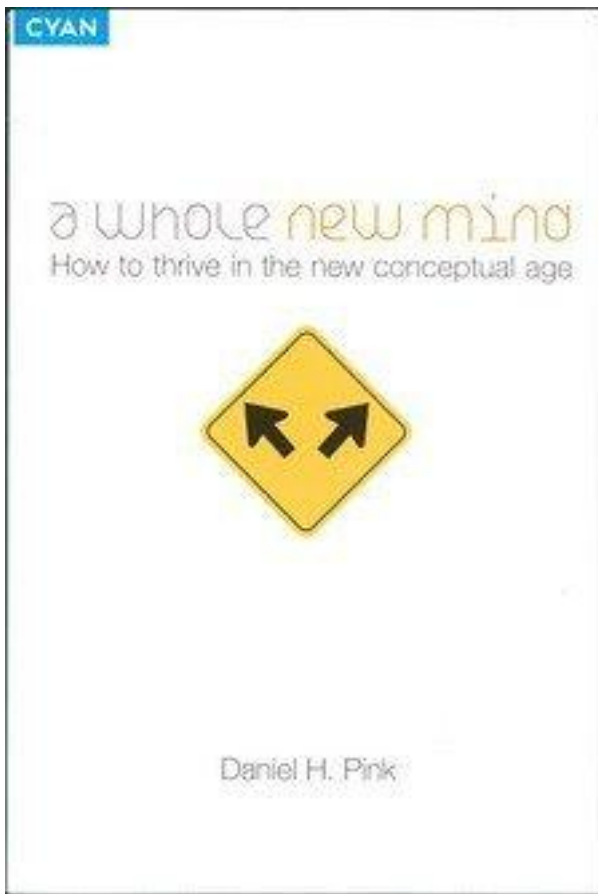


A Whole New Mind



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Lawyers. Accountants. Software engineers. That's what Mom and Dad encouraged us to become. They were wrong. Gone is the age of a left-brain dominance. The future belongs to a different kind of person with a different kind of mind: designers, inventors, teachers, storytellers—a "creative and empathic a

oeright-braina thinkers whose abilities mark the fault line between who gets ahead and who doesna (TM)t. Drawing on research from around the advanced world, Daniel Pink outlines the six fundamentally human abilities that are essential for professional success and personal fulfillmenta "and reveals how to master them. From a laughter club in Bombay, to an inner-city high school devoted to design, to a lesson on how to detect an insincere smile, A Whole New Mind takes listeners to a daring new place, and offers a provocative and urgent new way of thinking about a future that has already arrived. a oeThis book is a miracle. Completely original and profound.a a " Tom Peters, author of In Search of Excellence a oeA very important, convincingly argued and mind-altering book.a a " Po Bronson, author of What Should I Do With My Life?

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