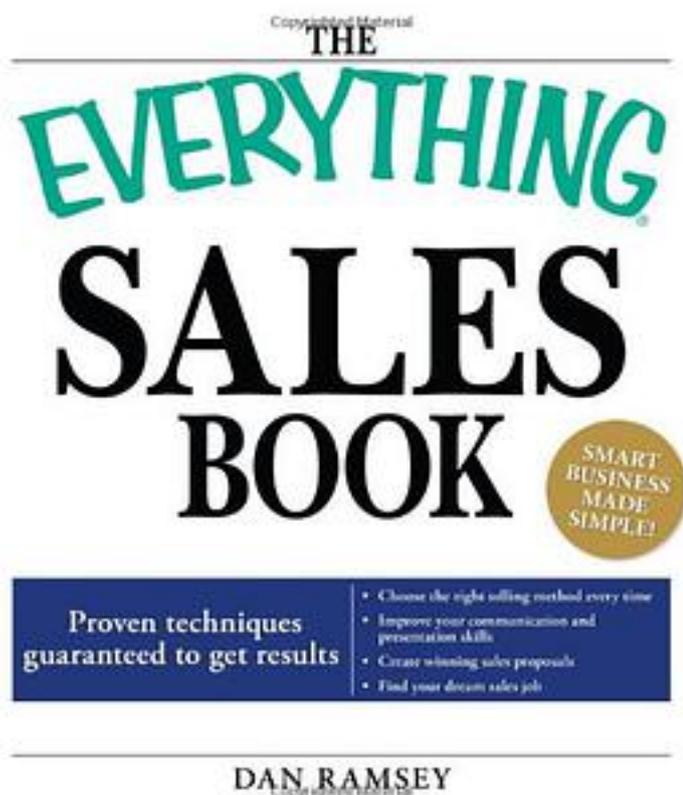


The "Everything" Sales Book



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A sales job can be the road to riches and independence. "The "Everything" Sales Book" provides tools readers can use to develop a new, more successful approach towards selling. It includes techniques and exercises, forms and letters, checklists, sample sales dialogues, and a step-by-step explanation of the typical sales call. It also includes specific instructions for building and organizing a powerful sales tool kit that will help to improve anyone's bottom line. Whether readers are beginners eager to get started

or experienced sales professionals looking to fine-tune their skills, "The "Everything" Sales Book" is all they need to seal the deal!

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