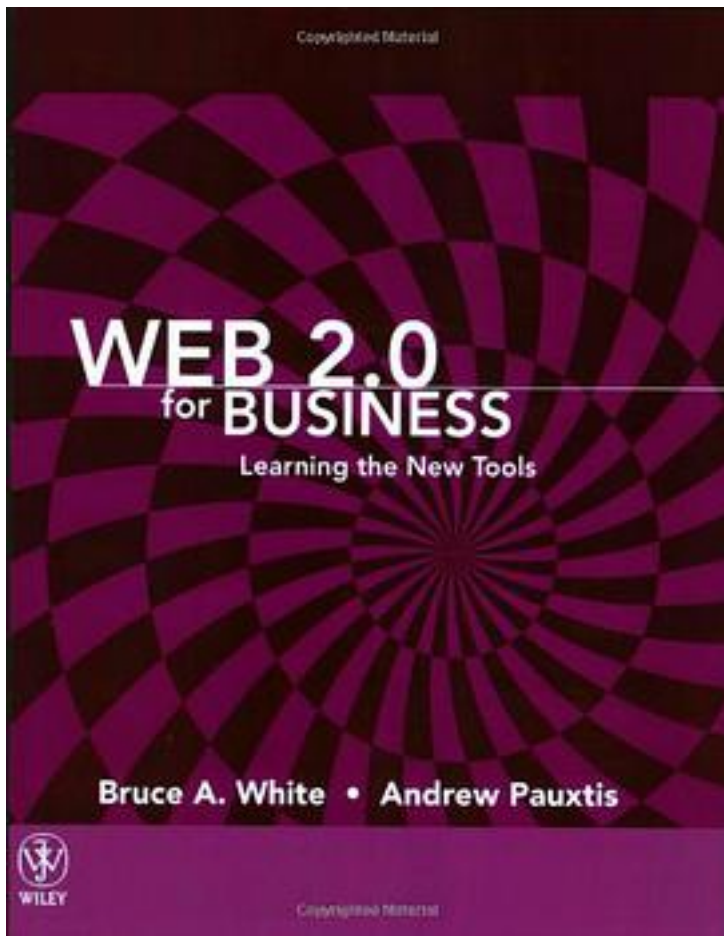


Web 2.0 for Business



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出版者:

出版时间:2009-10

装帧:

isbn:9780470436189

The popularity of blogs, wikis, and social networking demands a strong understanding of the hot Web 2.0 applications that are relevant today and this book provides the underlying concepts and business applications of these new tools Includes engaging

and challenging projects so readers can learn to put concepts to action Features case studies throughout the chapters to provide a real-world perspective on the material and special sections focus on how an application can be effectively utilized on the job

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