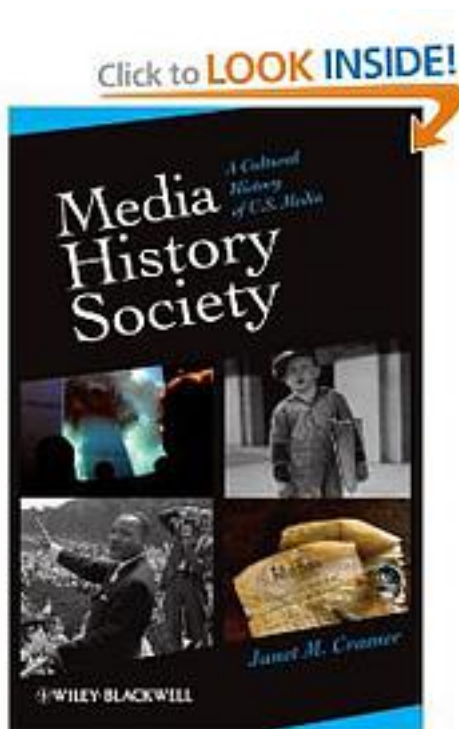


Media/History/Society



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著者:Cramer, Janet M.

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Media/History/Society offers a cultural history of media in the United States, shifting the lens of media history from media developments and evolution to a focus on changes in culture and society, emphasizing how media shaped and were shaped by these trends, policies, and cultural shifts. Covers the topics that instructors want to teach Provides a timely and relevant culturally determined perspective on media history in American society Organized thematically rather than chronologically Links history to contemporary issues, setting journalism into a broader historical context Includes alternate table of contents, discussion questions, an instructor's manual, and sample exams

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