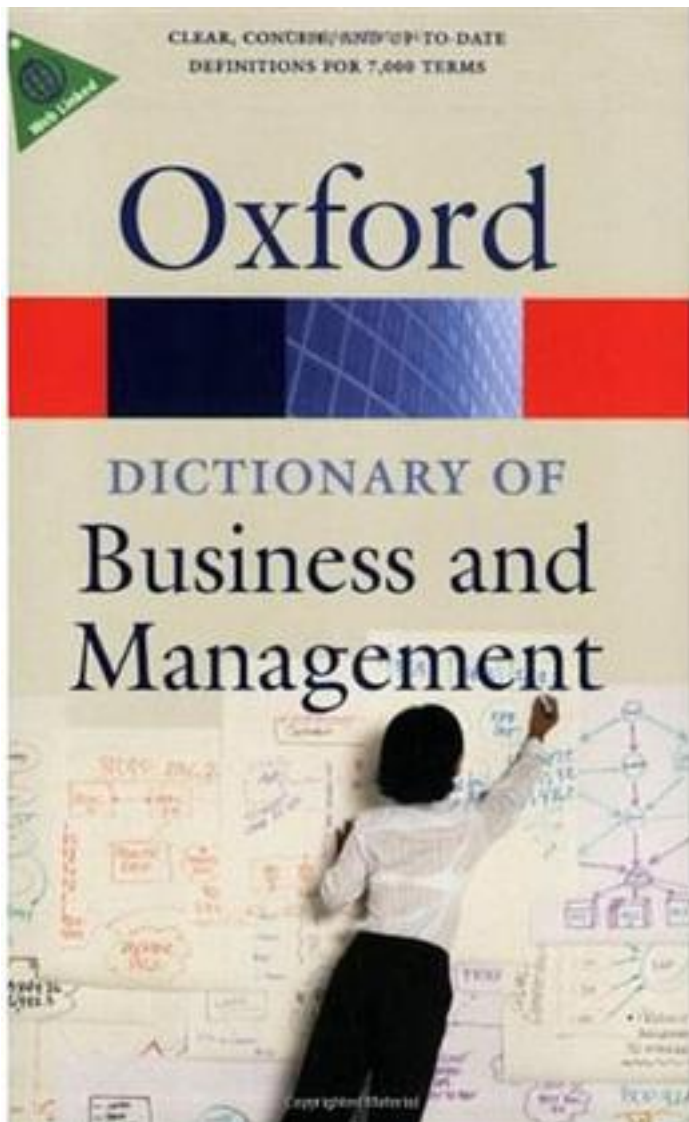


A Dictionary of Business and Management



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This wide-ranging and authoritative dictionary contains 7,000 entries - 200 new to this edition - covering all areas of business and management, including marketing, organizational behavior, business strategy, and taxation. Written by a team of experts, this new edition features the very latest terminology, including recent vocabulary associated with structured finance and the subprime lending crisis (e.g. collateralized debt obligation and special purpose vehicle). Written in a clear, concise, and accessible manner, it contains American business terms, general management concepts (competence, knowledge management), named theories (Tannenbaum and Schmidt, Blake and Mouton) as well as expanded coverage of the contemporary theory of the firm and human resources. New terms are included from the fast-moving areas of current affairs (MiFID), Internet business, and information technology. With recommended web links for many entries, updated via the books companion web site, this edition is more informative than ever - essential for business students, teachers and professionals, and invaluable for anyone needing a guide to business terminology.

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