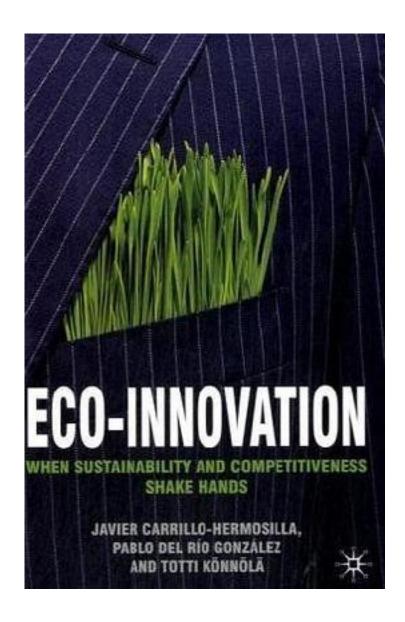
Eco-innovation



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出版者:

出版时间:2009-9

装帧:

isbn:9780230202061

Eco-Innovation considers the impact economic activities have on our environmental surroundings whilst exploring new ways towards more sustainable development. The concept of eco-innovation is addressed with regard to competitiveness and sustainability from the viewpoints of both business leaders and policy-makers in this thought-provoking new book.
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