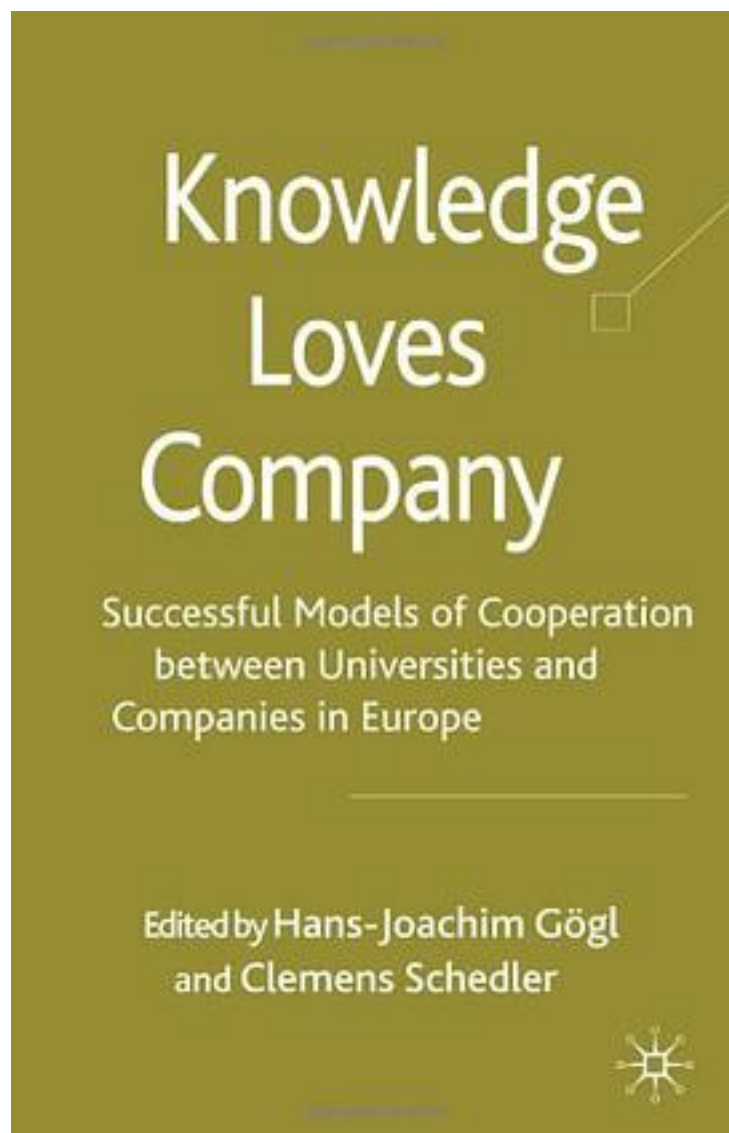


Knowledge Loves Company



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出版者:

出版时间:2009-6

装帧:

isbn:9780230575868

Which forms of company cooperation are open to cultural scientists and what can western universities and companies learn from current concepts in eastern European countries? "Knowledge Loves Company" is bursting with insight from eight European countries. It is a backstage glimpse at exceptional models -- for managers of universities, small and large enterprises, university or company researchers and developers. It outlines the game rules for joint research and development projects. Innovative cooperation models for small businesses and development opportunities for the rural area. "Knowledge Loves Company" shows how the new comes into the world when two cultures as different as business and academia engage in fruitful dialogue.

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