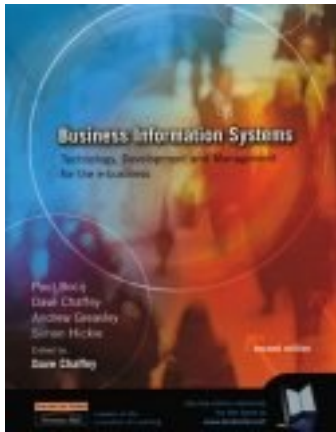


Business Information Systems



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出版者:

出版时间:2009-4

装帧:

isbn:9780230203686

Focused on the needs of the Business and Management students, this text is comprehensive and builds up understanding in an integrated coherent way. Assuming no prior knowledge, and with a strong theoretical underpinning, coupled with practical application and case studies, it makes high level material accessible to newcomers to the discipline. Developed in consultancy with Chris Sauer (Fellow in Information Management, Saïd Business School, Oxford) and Robert Galliers (Provost and V-P for academic affairs, Bentley College, USA and visiting professor at LSE). This text has excellent pedagogy and ancillaries, including practical case studies to help students apply knowledge, and an extensive companion website.

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