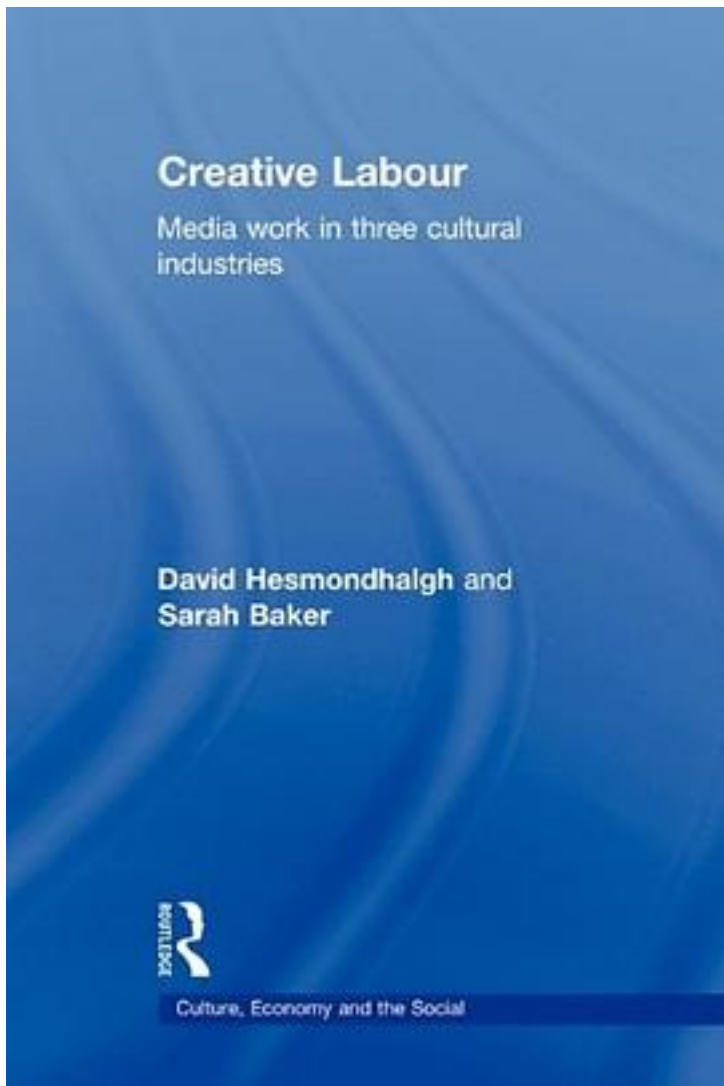


Creative Labour



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Creative Labour provides an insight into the unique employment issues affecting workers in film, television, theatre, arts, music, radio and new media. In the UK alone, more than 1 million people work in the creative industries, generating billions of pounds in exports each year. These workers have to contend with elastic working hours, employment and promotion uncertainty and vigorous competition for each role. Creative Labour offers a contemporary perspective on a fascinating area of study and a rapidly growing area in developed economies. Key benefits: * Grasp the realities of work behind the industry facade * Evaluate real-life case-studies through a flexible, critical mindset * Tailor your management decisions to the needs of creative staff

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标签

Creative_Industry

评论

比较多圈内采访，一些行业报告，最大的问题是产业日新月异用2010前的数据我自己就觉得虚了·~·顺便吐槽写这篇media labor的论文真是让我觉得学术也做不下去，正经工作也不是个出路。。。

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书评
