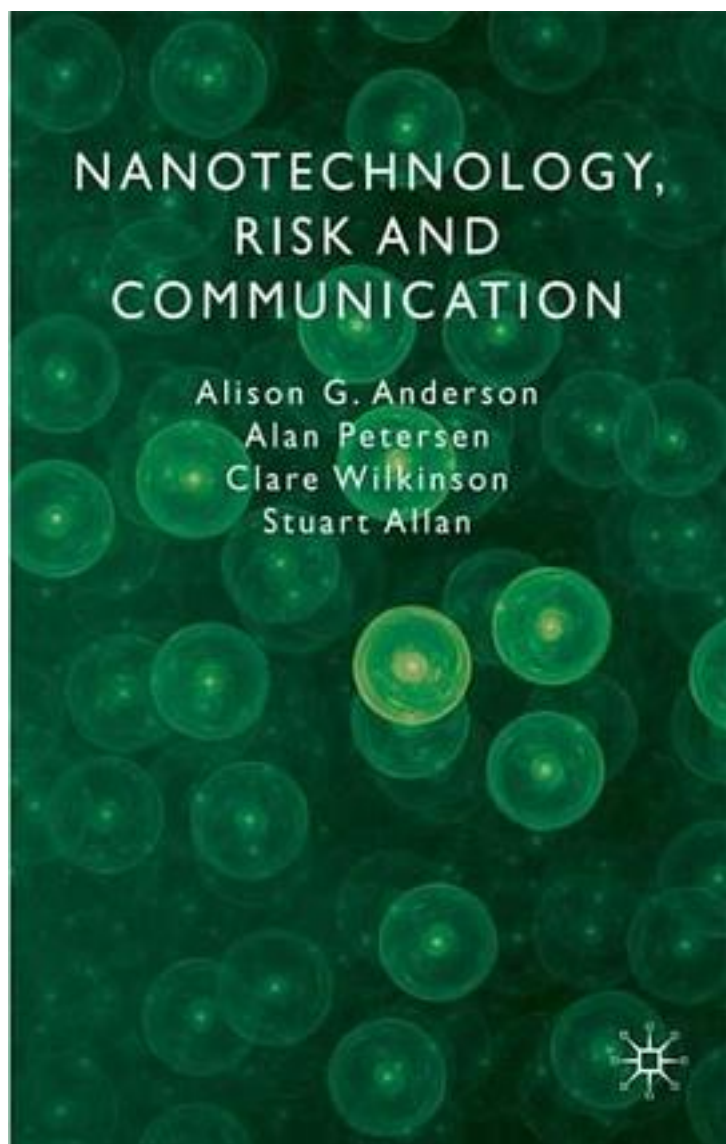


# Nanotechnology, Risk and Communication



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Drawing together insights from media studies, sociology and science and technology studies, this book offers a novel analysis of the early framing of nanotechnology and makes a fascinating and timely contribution to debates about the public communication of science. 'Nanotechnology, Risk and Communication' is one of the first major studies of media coverage, policy debates and public perceptions about nanotechnology, one of the fastest growing areas of scientific innovation in the 21st Century. Drawing on data from two of the first studies of nanotechnology communication in the UK, it contributes important new empirical and conceptual analyses of the relationship between scientists and the media in communicating controversial new technologies, and charts new ground in a field of growing scientific and media interest.

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