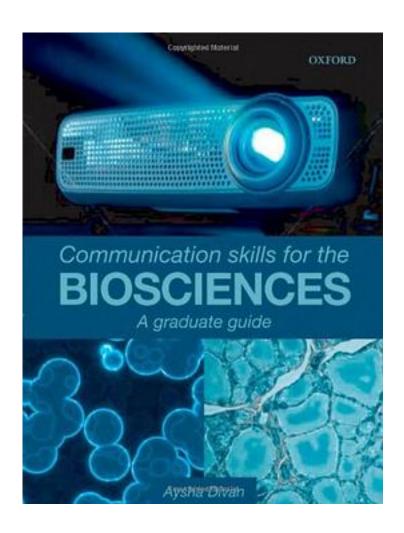
Communication Skills for the Biosciences



Communication Skills for the Biosciences_下载链接1_

著者:Divan, Aysha

出版者:

出版时间:2009-5

装帧:

isbn:9780199226351

Effective scientific communication is a skill highly-prized by potential employers, and is central to success during postgraduate study. Communication Skills for the Biosciences is a straightforward, practical guide to the skills you should master to get

the most out of your study and research, to pave the way to a successful career. Focusing on the three key modes of communication - written, oral, and visual - the book also includes valuable advice on associated topics, including peer review, data sharing, data ownership, plagiarism, critical review of scientific information and the role of e-technology. Uniquely, the book incorporates annotated examples, bringing to life the guidance and explanations presented in the text, and helping you to master best practice in all areas of science communication. Communication Skills for the Biosciences is a must-have companion throughout your postgraduate career. Online Resource Centre The Online Resource Centre to accompany Communication Skills for the Biosciences features: For registered adopters of the book: Figures from the book in electronic format, ready to download. PowerPoint slides that can be adapted and used as the basis for workshops or lectures. For students: Examples of best practice in the use of Powerpoint, and preparation of posters.

use of Powerpoint, and preparation of posters.
作者介绍:
目录:
Communication Skills for the Biosciences_下载链接1_
标签
评论
 Communication Skills for the Biosciences_下载链接1_
书评
CONTINUATION ON THE DIOSCIENCES_ *纵址按1_